



Media Contacts:

Don Tanner, Tanner Friedman [248-699-9114], dtanner@tannerfriedman.com
Francine L. Green, Realcomp II LTD. [248-699-9114], fgreen@corp.realcomp.com
Mitch Cohen, ICE Mortgage Technology, [904-248-6018], mitch.cohen@bkfs.com

Realcomp Launches Paragon Connect System as It Implements “System of Choice” Offering for MLS Subscribers

- Realcomp adopts Paragon Connect from ICE as 2nd MLS system for subscribers to choose from.
- Realcomp is the sole MLS in Michigan offering the choice of two major MLS systems to its subscribers.
- Paragon Connect offers seamless experience for users along with its easy-to-use interface.
- Paragon Connect was built with full mobile optimization in mind, which means agents can work anywhere, anytime, on any connected device.

Farmington Hills, MI – November 8, 2023 - Realcomp II Ltd. (Realcomp), the largest Multiple Listing Service (MLS) in Michigan, announced today it is now providing the ICE mobile-optimized Paragon Connect system under its new System of Choice offering. Realcomp is the only MLS in Michigan to offer two major MLS systems in parallel, allowing MLS Subscribers to choose which system they will use to accomplish their daily tasks.

With Paragon Connect, Realcomp is providing its subscribers with an open, scalable and customizable MLS system that leverages API technology and connection points to deliver a high-performance, singular experience that works seamlessly and intuitively across multiple devices. Paragon Connect was built specifically to help real estate brokers and agents deliver an exceptional home-buying and selling experience for their clients, in the office or on-the-go, by leveraging mobile-first technology. It offers real-time data, collaboration capabilities, multi-tasking features and market analytics.

“We are forever focused on providing the very best data, technology and services available,” said Karen Kage, CEO, Realcomp II Ltd. ***“We look forward to offering the Paragon Connect MLS system as one of our top options so brokers, agents, and appraisers may choose what works best for them.”***

This includes capabilities like EasyCMA, which allows agents to create a comparative market analysis with the tap of a button. While generating a CMA is typically a lengthy process, EasyCMA leverages ICE data and analytics to deliver up-to-date, reliable information directly to an internet-enabled device, and allows agents to easily share reports with sellers and buyers via the Paragon Collaboration Center.

MLS Subscribers interested in trying out the Paragon Connect system can login to Realcomp and choose the purple Paragon Connect icon from the Realcomp dashboard. To learn more about it, please register for a Realcomp-hosted training webinar through Realcomp's Class Scheduler module.

About Realcomp II Ltd.

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving nearly 17,200 valued broker, agent, and appraiser customers in over 2,900 offices across Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to date real estate information using state-of-the-art delivery methods. Realcomp offers its MLS subscribers top of the line customer service and every staff member has the authority to do what it takes to make certain each customer's experience is positive. For more information on Realcomp, please visit: Realcomp.MoveinMichigan.com. Learn more about subscribing to Realcomp by clicking the "Join Today" button.

About Intercontinental Exchange

[Intercontinental Exchange, Inc.](http://IntercontinentalExchange.com) is a Fortune 500 company that designs, builds and operates digital networks to connect people to opportunity. We provide financial technology and data services across major asset classes that offer our customers access to mission-critical workflow tools that increase transparency and operational efficiencies. We operate [exchanges](#), including the [New York Stock Exchange](#), and [clearing houses](#) that help people invest, raise capital and manage risk across multiple asset classes. Our comprehensive fixed income [data services](#) and execution capabilities provide information, analytics and platforms that help our customers capitalize on opportunities and operate more efficiently. At [ICE Mortgage Technology](#), we are transforming and digitizing the U.S. residential mortgage process, from consumer engagement through loan registration. Together, we transform, streamline and automate industries to connect our customers to opportunity.