



FOR IMMEDIATE RELEASE
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**REALCOMP INTRODUCES VOICE-ACTIVATED
PROPERTY SEARCHES THROUGH ALEXA**

FARMINGTON HILLS, Mich. – Realcomp II Ltd., Michigan’s largest Multiple Listing Service (MLS), and its Board of Governors have announced an agreement with Lundy, Inc. that provides Realcomp Subscribers and consumers with the ability to perform voice-activated searches on active Realcomp listings via Alexa.

With the new technology, users are able to speak their property “wish lists” into their Alexa devices, in natural language, by saying “Alexa, <launch> or <start> finding homes”. Users can speak their wants and needs into the app regarding desired area, price range, bedrooms, and baths and/or communicate desired scenarios. For instance, “I’m looking for a home, all on one level, with unimpeded walkways since my father, who lives with us, uses a walker” or “I love to cook and need a gourmet kitchen so I can host wonderful family meals.” Alexa will then find suitable listings and communicate property details. Alexa devices with screens will display the property matches with their photos. Originally developed for the vision impaired, Lundy’s voice technology communicates all the information that any buyer needs to know about a home, pulling this information directly from the MLS.

“This technology is intuitive, high-tech and readily accessible for all,” said Karen Kage, CEO, Realcomp II Ltd. “Both our Subscribers and their clients will benefit from its ease of use and comprehensive reach.”

“We knew there was a need for a natural and instinctive way to communicate comprehensive listings to agents and consumers,” said Justin Lundy, CEO, Lundy, Inc. “With Alexa, we have built an informational hub that accomplishes exactly that and our goal of producing the most comprehensive property search engine available by voice. It is poised to be the preferred medium for real estate discovery.”



Realcomp II Ltd. proudly celebrates 30 years as a pioneer in delivering trustworthy real estate data, cutting-edge software solutions, and unparalleled customer service that empower real estate professionals to thrive in their businesses. Learn more at Realcomp.MoveinMichigan.com.



Alexa is Amazon's cloud-based voice service available on more than 100 million devices nationwide from Amazon and third-party device manufacturers. 25% of U.S. households had at least one Alexa device, according to Amazon.

The service is now available free to Realcomp Subscribers, their clients, and consumers.

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[Lundy Inc.](#) is revolutionizing the real estate industry with its innovative voice interface, Finding Homes, which offers access to property listings through voice command, made possible by its LundyAI Core language-modeling technology. The company equips agents and brokers with the capabilities of superpowered voice assistants, significantly elevating their operational effectiveness and establishing new industry benchmarks.



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