NEWS RELEASE

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Realcomp MLS Adds Cloud CMA and Cloud Streams as Free Subscriber Benefits
Cloud CMA and Cloud Streams Offer Enhanced Reporting and Communications to Realcomp REALTORS®

FARMINGTON HILLS, Mich., February 24, 2016–Realcomp announced today that both of its web-based products, Cloud CMA and Cloud Streams, now serve as free benefits to the REALTOR® subscribers of Realcomp.

Cloud CMA is a web-based reporting tool for real estate professionals that allows report customization for their home buyers and sellers. Realcomp subscribers can now access Comparative Market Analysis (CMA), Buyer Tour, Property Report, and Flyers tools. Cloud CMA reports are REALTOR® branded and combine Realcomp MLS data along with data from popular websites Walkscore, Google's Panaramio, Yelp, and more. Agents also have the choice of sharing reports as an interactive iPad presentation.

Cloud Streams is a listing alert notification tool that provides real estate professionals and their clients with the fastest listing alerts using data directly from the Realcomp MLS. Listings are sent in real-time via email or text to any desktop, mobile device, or tablet. With Cloud Streams' new map-search feature, REALTORS® can also search for listings using specific geographical criteria. Alerts are photo-centric, branded to the agent, and allow agents and brokers to communicate with their clients about properties in a designated property stream.

"The Realcomp team consistently strives to enhance the subscriber experience and find new ways to bring value to our clients," said Realcomp II Ltd. CEO Karen Kage. "Cloud CMA and Cloud Streams offers technology that makes it easier for REALTORS® and brokers to access critical real estate data and serve their clients effectively", she added.

With over 180,000 active users, Cloud CMA is a premier choice amongst real estate professionals to generate valuable reports. Cloud Streams, initially launched in 2014, continues to grow in usage as a preferred tool for REALTORS® and brokers.

"Today's real estate consumers expect fast and accurate listing information," stated Greg Robertson, co-founder of W&R Studios. "Cloud CMA and Cloud Streams give agents the ability to exceed their clients expectations by using the most accurate MLS data and delivering it in real-time."

To learn more about Cloud CMA visit www.CloudCMA.com. To learn more about Cloud Streams visit www.CloudStreams.net.

About W&R Studios
Founded in 2008, W&R Studios is a privately held web software company located in Huntington Beach, California. The company focuses on creating the next generation of web-based software solutions for the real estate industry. By providing a "less is more" approach to software design, elegant user interfaces, and using the latest in agile programming, W&R Studios' software applications are at the same time powerful, yet accessible to everyone. Co-founders Dan Woolley and Greg Robertson have over 20 years of experience each developing and marketing real estate software solutions.

About Realcomp II, Ltd.
Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 13,200 valued broker, agent, and appraiser customers in over 2,200 offices across Southeast Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to-date real estate information using state-of-the-art delivery methods. Realcomp offers its members top of the line customer service and every member has the authority to do what it takes to make certain each customer's experience positive.

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