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Realcomp II Ltd. Partners with Remine to Bring "Big Data" to Michigan REALTORS®

Realcomp Signs Exclusive with Remine to Position MLS Subscribers with Predictive Analytics to Better Serve Clients

FARMINGTON HILLS, Mich. (February 9, 2017) - Realcomp II Ltd. announced today an exclusive relationship in Michigan with Remine. As a result, all 13,500 Realcomp REALTORS®/MLS subscribers will have access to the Remine data product, which brings "intelligent data" to the real estate industry. The Remine architects have aggregated more than 2 billion data points to provide real estate professionals with the next evolution in property information—a tool for generating leads by predicting the propensity of a consumer to buy or sell a home.

"We continue to identify and address the 'pain points' of our REALTOR® customers by delivering cutting-edge tech solutions that position them to excel in the marketplace. Remine technology will give Michigan REALTORS® the ability to use 'big data' to their advantage in an unprecedented way to enhance their marketing and business development efforts, and drive success," said Karen Kage, CEO, Realcomp.

"Remine brings public record data and visualization technology to the MLS through heat maps and an easy to use graphical map-based interface. The ease of use and searchability are unlike any other technology we have seen in the residential real estate industry, which is why we were so committed to bringing Remine to Realcomp REALTORS®," added Ken Franklin, IT Director, Realcomp.

The Realcomp MLS database is fully integrated with the Remine platform, which is expected to be available to Realcomp REALTORS® before the third quarter of this year.

"We are incredibly pleased that Realcomp REALTORS® selected Remine" said Leo Pareja, Remine CEO. "We are providing Realcomp REALTORS® with the most sophisticated big data application in the industry; one that was designed as a direct response to the challenges many REALTORS® and brokers face. Our partnership with Realcomp, Michigan's largest MLS, is a critical step in helping more real estate professionals use data as an effective marketing strategy."

About Realcomp II Ltd.

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 13,500 valued broker, agent, and appraiser customers in over 2,200 offices in the state. Realcomp II Ltd. is committed to providing the most reliable up-to-date real estate information using state-of-the-art delivery methods. Driven by integrity, Realcomp delivers great data to empower REALTORS® to achieve results. To learn more about Realcomp, visit Realcomp.MoveInMichigan.com or call 866-553-3003.

About Remine

Remine is a big data company that delivers predictive analytics and big data visualizations to real estate professionals exclusively through their MLS. We analyze property records, transactional history and consumer data to determine someone's propensity to buy or sell a home. Our user interface utilizes heat maps and other visualizations to help real estate professionals extract intelligence, identify new leads and win more business. To learn more about Remine, visit Remine.com or call 855-217-0171.

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