



**FOR IMMEDIATE RELEASE**

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**NEW REALTOR® TOOLS: REALCOMP NOW COMPATIBLE WITH  
TOP PRODUCER'S MARKET SNAPSHOT SOFTWARE**

FARMINGTON HILLS, MICH. (August 22, 2011) — Realcomp and Top Producer are pleased to announce a new agreement that makes the Market Snapshot product compatible with Realcomp's MLS data and rules and regulations. This will give Realcomp MLS Subscribers a new option for effortlessly connecting with early stage leads, and staying in touch with current and past clients.

Market Snapshot is a marketing system that allows REALTORS® to engage and then stay in touch with buyers and sellers through personalized, live market trend reports that instantly deploy via Facebook, an agent's website, monthly newsletters and email updates. The service instantly summarizes current list prices, sold prices, and detailed community information.

"By making Market Snapshot compatible with Realcomp, our REALTOR® Subscribers have access to yet another top-tier industry tool that will help them stay in touch with their contacts, collect more leads from their website, and be the go-to neighborhood expert for buyers and sellers," said Karen Kage, Realcomp CEO.

Realcomp REALTORS® can learn more about Market Snapshot online by visiting Realcomp's corporate website at [www.Realcomp.com](http://www.Realcomp.com) and clicking "Products & Services" and "Market Snapshot Compatibility".

*Realcomp is headquartered in Farmington Hills, Michigan and has continuously operated as a full-service provider to the real estate industry, offering Multiple Listing Services, real property data, products and training since 1994.*