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Realcomp II Ltd. Launches Cloud MLX

*Modern interface offers easy searching, saving
and direct messaging tools*

FARMINGTON HILLS, Mich. (August 30, 2016) - Realcomp II Ltd. announced today the debut of Cloud MLX. Now available on the Realcomp login dashboard, Cloud MLX offers a clean and simple design to help subscribers search listings from the Realcomp MLS database.

The new platform is responsive and displays on nearly any “smart” device – phone, tablet or laptop. In addition to easy searching capabilities, Cloud MLX offers large property photos with tap, swipe and zoom and the ability to save searches. Cloud MLX users can find other MLS subscribers quickly and converse via a private messaging feature.

Realcomp subscribers can also access integrated mapping, “Great Schools” and “Walk Scores”. Additionally, Realcomp’s new mortgage calculator is integrated into the new platform.

“We continue to identify new ways for Realcomp subscribers to connect to data and information more efficiently. Cloud MLX enhances the subscriber experience and delivers functionality that REALTORS® and brokers need to exceed client expectations,” said Karen Kage, CEO, Realcomp.

Cloud MLX is the third product in the Cloud Agent Suite by W+R Studios that also includes Cloud CMA and Cloud Streams.

“Realcomp is the first MLS to offer all three of our products to their subscribers as free benefits and we couldn’t be prouder,” stated Greg Robertson, co-founder of W+R Studios. “Cloud MLX is like a hub for Cloud CMA and Cloud Streams so agents can easily go from searching listings to creating reports or listing alerts for their clients in a seamless, intuitive fashion.”

Cloud MLX is complimentary to all Realcomp subscribers as part of their MLS subscription. To learn more about Cloud MLX, visit CloudMLX.com

About Realcomp II Ltd.

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 13,200 valued broker, agent, and appraiser customers in over 2,200 offices across Southeast Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to-date real estate information using state-of-the-art delivery methods. Realcomp offers its members top of the line customer service and every member has the authority to do what it takes to make certain each customer's experience positive.

About W+R Studios

Founded in 2008, W+R Studios is a privately held web software company located in Huntington Beach, California. The company focuses on creating the next generation of web-based software solutions for the real estate industry. By providing a “less is more” approach to software design, elegant user interfaces, and using the latest in agile programming, W+R Studios’ software applications are at the same time powerful, yet accessible to everyone. Co-founders Dan Woolley and Greg Robertson have over 20 years of experience each developing and marketing real estate software solutions.

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