



LionDesk Signs Exclusive Agreement with Realcomp II Ltd. to Provide Integrated CRM Solution to Michigan REALTORS®

SAN DIEGO – August 14, 2018 -- LionDesk, the leading customer relationship management (CRM) and communications platform for real estate professionals, announced today that it has signed an exclusive partnership with Realcomp II Ltd., Michigan's largest Multiple Listing Service, with more than 15,500 subscribers statewide.

The cloud-based LionDesk CRM will offer Realcomp subscribers unique tools and efficiencies through a wide range of features that include:

- Contact Management
- Lead Distribution
- Third Party Lead Imports
- Automated Drip Campaigns
- Detailed email tracking/reporting
- Full calendar and agenda
- Social media contact lookup
- Mobile app for IOS and Android
- Easily filter, search and organize contacts
- IDX/Website integration

"We are excited about working with Realcomp and its subscribers," said David Anderson, LionDesk's President and Founder. "We know they are looking for the most cutting-edge tech partners and we couldn't be more thrilled to be working exclusively with them in the Michigan market."

Added Realcomp CEO, Karen Kage: "We love that LionDesk is an integrated solution that will allow our subscribers to connect immediately and seamlessly into the LionDesk platform. We are always seeking the newest and best tools aimed at helping REALTORS® succeed."

LionDesk is currently integrated with over 150 industry tech tools and with their new developer platform, expect to add dozens more this year. This new development tool will give MLS' and Brokers the ability to offer a single sign-on solution for their team members as they will be able to manage their existing workflows directly in LionDesk.

For more information, please visit www.liondesk.com

About LionDesk

LionDesk is the leading Integrated Business Platform for sales professionals. Powerful and easy to use with features like CRM, intelligent drip campaigns, video emails and texting, text-2-sell tools, transaction workflows, integrated power-dialer and more, the LionDesk platform is a best-in-class solution with a reputation of proven results for agents, teams and brokers.

About Realcomp II Ltd.

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 15,500 valued broker, agent, and appraiser customers in over 2,400 offices across



Southeast Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to date real estate information using state-of-the-art delivery methods. Realcomp offers its members top of the line customer service and every member has the authority to do what it takes to make certain each customer's experience positive.

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