



FOR IMMEDIATE RELEASE
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REALCOMP LAUNCHES MLS-TOUCH®

New, intuitive app to allow greater integration, connectivity, access to data

FARMINGTON HILLS, Mich. – Realcomp II Ltd., Michigan’s largest Multiple Listing Service (MLS), is now offering MLS-Touch, the industry’s newest, most advanced MLS mobile app from CoreLogic®, and as a subscriber benefit. The announcement was made by Karen Kage, CEO, Realcomp II Ltd.

Offering ease of use and seamlessly integrated with RCO3®/Matrix, OneHome and Realist, MLS-Touch® provides the tools necessary to staying connected to critical listing data, tax data and client activities anywhere and anytime.

Among MLS-Touch’s many features and benefits:

- Smart & Traditional Searches—location-based, map, school district, & more
- InstaView—point and tap to access property details for any nearby active listing (within 400 ft.)
- Live Market Stats—access real-time insights instantly
- Comparable Properties—click to access comps in seconds
- Hotsheet—quickly reference listing activity (up to 30 days back)
- Branding—upload your photo, logo, and company colors to customize MLS-Touch and your OneHome portal
- Create your own branded app & share it with your clients for smooth and reliable collaborations
- and more!

“Intuitive and detail rich, MLS-Touch will serve as an outstanding extension of your Realcomp MLS,” said Karen Kage, CEO, Realcomp II Ltd. “Importantly, while this product is new to Michigan it has been vetted by hundreds of thousands of REALTORS® and consumers across the country. It’s ready for action and REALTOR® success stories here in Michigan.”

About Realcomp II Ltd.

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 17,000 valued broker, agent, and appraiser customers in over 2,800 offices across Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to date real estate information using state-of-the-art delivery methods. Realcomp offers its MLS subscribers top of the line customer service and every staff member has the authority to do what it takes to make certain each customer's experience is positive. For more information on Realcomp, please visit:

Realcomp.MoveinMichigan.com