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**Realcomp Introduces Statistical App  
Connecting Subscribers to Enhanced Data, Increased Efficiency**

*MarketStats brings new market research tools to the  
Realcomp subscriber experience*

**FARMINGTON HILLS, Mich. (September 20, 2016)** - Realcomp II Ltd. announced today the integration of MarketStats, a statistical app to provide subscribers with enhanced efficiency in gathering and analyzing important real estate data. The MarketStats program is focused on helping REALTORS® gain a broader understanding of prevailing housing market trends through data.

New market research tools available from MarketStats include:

- **InfoSparks** – A mobile ready, easy-to-use interactive stats product that allows users to combine local geographies (up to 4) with customizable housing variables, timeframes, and market metrics to generate charts that support user recommendations at listing presentations.
- **FastStats** – an intuitive, map-based interface that displays Local Market Updates, Monthly Indicators, Lender Mediated Reports, Marketwatch Reports, and Regional Data Sheets.
- **SortStats** – Sort various geographies based on several metrics, allowing users to isolate markets of new interest or growth.
- **My Areas** – Save a local housing market defined by the user.

“Data is imperative to REALTOR® success. Access to real-time information helps REALTORS® better understand market trends and more effectively identify opportunities for clients,” said Karen Kage, CEO, Realcomp. “MarketStats provides Realcomp subscribers with a competitive advantage by offering the ability to compare and contrast data and gain critical insight on market activity,” she added.

Available from the Realcomp login dashboard, MarketStats is powered by ShowingTime™. MarketStats is complimentary to all Realcomp subscribers as part of their Realcomp MLS subscription.

**About Realcomp II Ltd.**

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 13,200 valued broker, agent, and appraiser customers in over 2,200 offices across Southeast Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to-date real estate information using state-of-the-art delivery methods. Realcomp offers its members top of the line customer service and every member has the authority to do what it takes to make certain each customer's experience positive.

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