



## REALCOMP AND SEATTLE AREA NWMLS ANNOUNCE EXPANSIVE DATA SHARING AGREEMENT

*Realcomp and Northwest Multiple Listing Service to Form a Historic Partnership to Help Real Estate Professionals Serve Buyers and Sellers throughout these Regions*

**SEATTLE, WA, and FARMINGTON HILLS, MI – January 22, 2025** – Northwest Multiple Listing Service (NWMLS) the largest Multiple Listing Service (MLS) in that region, and Realcomp II Ltd, the largest MLS in Michigan, have signed a powerful data-share agreement today that brings two significant real estate markets closer together. The teaming is Realcomp's 3<sup>rd</sup> national data partnership through IntraMatrix.

NWMLS serves over 2,500 member offices and 30,000+ brokers and appraisers throughout the Northwest/Seattle area. Realcomp serves nearly 14,700 brokers, agents, and appraisers in nearly 2,400 subscribing offices. This partnership brings more than 44,000 real estate professionals closer together, with the ability to serve hundreds of thousands of consumers in the years to come.

“We are continuing to expand the geographic reach of our MLS through the IntraMatrix platform and this cooperative agreement with NWMLS is another significant geographic next step,” said Karen Kage, CEO, Realcomp II Ltd. “We are pleased to provide many new opportunities for our real estate professionals to better serve their buyers and sellers, with much more to come.”

The NWMLS signing follows similar partnerships Realcomp garnered last year with Miami REALTORS® SEFMLS and Georgia's First MLS (FMLS).



Realcomp II Ltd. proudly celebrates over 30 years as a pioneer in delivering trustworthy real estate data, cutting-edge software solutions, and unparalleled customer service that empower real estate professionals to thrive in their businesses. Learn more at [Realcomp.MoveinMichigan.com](https://Realcomp.MoveinMichigan.com).



"The launch of the Data Partners program with Realcomp and other MLSs across the country is an exciting advancement that further empowers our member brokers in the Pacific Northwest," said Justin Haag, President and CEO of NWMLS. "This initiative provides access to listings, market data, and professional networks, creating new opportunities for collaboration and growth. It's not just about increasing listing exposure — it's about equipping our brokers with the tools to better serve their clients, gain insights into new markets, and build connections. At NWMLS, we remain dedicated to delivering exceptional products and services that drive business success, and the addition of the Data Partners program with Realcomp and other MLSs across the country reflects that commitment."

Members and MLS Subscribers, respectively, can access Northwest Multiple Listing Service and Realcomp's listings using their native Matrix platforms and vice versa. That creates a massive and widespread referral network between these organizations with no new fees or extra costs to brokers or agents.

"This progressive alignment is good for the real estate industry and consumers. In a fast-changing market, the need for cooperation, transparency and reach is stronger than ever", added Kage.

The data-sharing agreement is effective immediately and launches live today.

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### **About NWMLS**

*NWMLS is a member-owned, not-for-profit organization with more than 2,500 member offices and 30,000+ real estate brokers throughout Washington state. As the leading resource for the region's residential real estate industry, NWMLS provides valuable products and services, superior member support, and the most trusted, current residential property and listing information for real estate professionals.*



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