



## NEWS RELEASE

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### **Realcomp II Ltd. Launches RealcompMLS** *App brings new technology, resources to REALTOR® community*

**FARMINGTON HILLS, Mich., June 30, 2015** –Realcomp II Ltd. announced today the introduction of a new product offering – the RealcompMLS app – in collaboration with CoreLogic to bring a wide variety of new tech resources to Realcomp REALTORS® in 2015.

The new RealcompMLS mobile app (also known as “GoMLS” in other markets) is compatible with Apple or Android smartphones and tablets. The new mobility app provides MLS subscribers with the power of the MLS - including access to Realist® data, and contacts and saved searches shared with the RCO3® MLS system. The app provides REALTOR® clients with a branded app to access on-market listings, searches, maps, directions, and more – including calculators and a convenient “Near Me” search function. All of this providing “anywhere... anytime” access to Realcomp REALTORS® and their clients.

“Mobility is vital in the real estate industry, with office time shrinking and remote time in the field increasing, mobility solutions that extend MLS technology tools are more crucial than ever, said Karen Kage, CEO, Realcomp II Ltd. “This new offering, technology provided to Realcomp by CoreLogic, allows us to offer subscribers innovative technologies to improve productivity and overall customer service.”

The RealcompMLS app also enables REALTORS® to share their listings by text, email, and social media, view ‘Favorite’ listings from each client and collaborate ‘real-time’ via HomeAssist. The app also offers the ability to easily access and view photos and listing details while also offering the ability to set appointments and viewings with other agents.

“It’s all about being optimally connected and ready to go, on-the-go,” added Kage. “RealcompMLS provides all that and more.”

### **About Realcomp**

Realcomp II Ltd. is owned by the following eight (8) Shareholder Boards and/or Associations of REALTORS®:

- Dearborn Area Board of REALTORS®
- Detroit Association of REALTORS®
- Eastern Thumb Association of REALTORS®

- Grosse Pointe Board of REALTORS®
- Lapeer and Upper Thumb Association of REALTORS®
- Livingston County Association of REALTORS®
- Greater Metropolitan Association of REALTORS®
- North Oakland County Board of REALTORS®

As Michigan's largest REALTOR®-owned Multiple Listing Service, Realcomp II Ltd., has grown to serve more than 12,800 valued broker, agent, and appraiser customers in over 2,100 real estate offices across Southeastern Michigan since it began in 1994.

Driven by integrity, Realcomp delivers great data to empower REALTORS® to achieve results.

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