



NEWS RELEASE

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Realcomp Offers Subscribers New Tech Resource: RETechnology

FARMINGTON HILLS, Mich., January 20, 2015 –Realcomp has teamed up with RETechnology, an educational resource exclusively for real estate professionals, to offer a wide variety of industry knowledge tools to all Realcomp subscribers, at no additional cost.

Realcomp subscribers will now have free access to technology tips, tricks, and insider insights on how to best leverage some of the leading technology tools for industry success. The site can be used to evaluate new products and technology companies to make more informed technology decisions, as well as learn how to best utilize technology purchases.

“Technology has never been more important to our REALTORS® and their customers,” said Karen Kage, CEO, Realcomp II Ltd. “With these tools continually changing and evolving, we wanted to provide our subscribers with a top industry resource for understanding, vetting and staying on top of the latest and best.”

The RETechnology “gadget” has been added to the Realcomp Login Dashboard and the Realcomp Links section of the RCO3® system. Users can subscribe to the service at no additional cost in order to access a wide range of “how to” information. The site features articles, industry and product reviews, product directories, reports, technology guides, and more while also offering a range of educational webinars.

Learn more through the [RETechnology product page](#) on Realcomp’s corporate website.

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