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Realcomp II Ltd. Launches Remine
New Big Data Tool Provides Predictive Analytics to REALTORS®

FARMINGTON HILLS, Mich. (January 16, 2018) - Realcomp II Ltd. announced today that it has officially launched Remine – a revolutionary new online tool that leverages big data with predictive analytics to visually flag and score which individuals are likely to sell/buy in the near future.

Fully integrated with Realcomp's MLS data, Remine aggregates more than 3 billion data points related to online consumer behavior and public records, providing real estate professionals with access to specific data sets and intelligence. This, in turn, equips Realcomp REALTORS® with a new, vital resource for determining whom to direct targeted, proactive marketing initiatives to most successfully.

Remine features include:

- Intuitive heat maps with filters for visualizing properties based on: MLS activity during the last 6 months; last sale price; current mortgage rate; ownership time; mortgage age; zoning; and building type
- Details on individual properties, including: address, property type, owner information, updated tax information, estimates of current value, loan balance, net equity, and more
- Sell score, which shows the propensity of a homeowner to sell according to 6-month time ranges (0-6 months, 7-12 months, etc.)
- The ability to track opportunities related to properties/people
- Scoring of past clients/transactions based on their likelihood to sell/buy again
- Properties being rented through the Airbnb website
- Owner and occupant contact information for properties, which can be purchased
- Additional filters (available under subscription upgrades) for visualizing properties based on: property value, home equity, flood zone, owner type, school boundaries, and neighborhood boundaries

Realcomp has an exclusive relationship in Michigan with Remine, which is now available to all 14,700+ MLS's subscribers.

"We continue to identify new ways for Realcomp subscribers to connect to information more efficiently to enhance their marketing and business development efforts and client service. Remine technology will give REALTORS® the ability to use data on a new and powerful platform to drive success," said Karen Kage, CEO, Realcomp.

"The residential real estate market craved innovation of this variety and Remine was designed as a direct response to the challenges many REALTORS® and brokers face. We are focused on empowering agents to create efficiencies and grow their business," said Leo Pareja, Remine CEO. "Our partnership with Realcomp, Michigan's largest MLS, is a critical step in helping more real estate professionals use data as an effective marketing strategy."

About Realcomp II Ltd.

Realcomp II Ltd. is Michigan's largest Multiple Listing Service, now serving more than 14,700 valued broker, agent, and appraiser customers in over 2,300 offices across Southeast Michigan. Realcomp II Ltd. is committed to providing the most reliable up-to-date real estate information using state-of-the-art delivery methods. Realcomp offers its members top of the line customer service and every member has the authority to do what it takes to make certain each customer's experience positive.

About Remine

Remine is a real estate intelligence platform for Agents, that is delivered exclusively through the MLS. The platform analyzes property records, transactional history, consumer data and delivers actionable insights on an intuitive user interface. Many of the nation's largest MLSs representing more than 500,000 REALTORS® have signed up for Remine. Visit Remine.com or call 855-217-0171.

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