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## **REALCOMP TO EXPAND REALTOR® TOOLS WITH ADDITIONS OF SHOWINGDESK Web Edition™ and iLOOKABOUT StreetScape™**

***Coming features allow REALTORS® the ability to manage showings and view neighborhoods online***

**FARMINGTON HILLS, Michigan** – Two (2) new high-tech tools—ShowingDesk Web Edition™ and iLOOKABOUT StreetScape™—will provide Realcomp REALTORS® (and their clients) new resources for greater house buying/selling ease and efficiency. Realcomp will provide both services as a part of their standard offerings (sans additional fees) —to member subscribers in 2008.

ShowingDesk Web Edition™ will allow REALTOR® offices (and agents) the ability to more effectively schedule and track showings, generate feedback, manage showings scheduled through ShowingAssist™, get notified and notify others of showings, and access reporting functions. The paperless system serves to eliminate time-consuming and unproductive missed calls and voicemail messages. Realcomp will also provide complete system training and technical support on the product to form a complete package aimed at successful results.

Additionally, ShowingAssist™ will be added to Realcomp's public search site, MoveInMichigan.com. This will allow consumers to request showings electronically for properties featured on MoveInMichigan.com, and for the listing agent to receive immediate notification of the request by e-mail and/or phone.

The iLOOKABOUT StreetScape™ service will provide REALTORS® (and their clients) with enhanced digital photos of properties and their neighborhood, without having to actually travel to a particular house's location. The timesaving implications, in particular for individuals relocating to another region, and for REALTORS® who take photographs of their listings, are tremendous. Through this service, Realcomp Subscribers will have access to iLOOKABOUT StreetScape™ images for publically accessible properties in Wayne, Oakland, Livingston, St. Clair & Macomb counties. The building of the iLOOKABOUT StreetScape™ Photo Library has already begun with completion expected within three (3) years.

"It is always our goal to give our members the best available resources to help them continue to be successful," said Karen Kage, CEO of Realcomp II Ltd. "ShowingDesk Web Edition™ and iLOOKABOUT are two (2) services that are further evolving the way REALTORS® more effectively conduct business."

Both services will be demonstrated at the 2008 Realcomp "Tools of the Trade" Expo on Thursday, April 10, 2008 at the Ford Conference and Event Center in Dearborn. Estimated release dates for the new functionality are expected to be as follows:

- ShowingDesk Web Edition™ for Offices (and Agents) within the next 60-90 days.
- ShowingAssist™ (Electronic Showing Requests) on MoveInMichigan.com within the next 90-120 days.
- iLOOKABOUT StreetScape™ on Realcomp Online® by year-end, complete Photo Library of five (5) counties by 2010.

For more information on ShowingDesk Web Edition™, please visit [www.showingtime.com](http://www.showingtime.com).

For more information on iLOOKABOUT StreetScape™, please visit [www.ilookabout.com](http://www.ilookabout.com).

*Realcomp is headquartered in Farmington Hills, Michigan and has continuously operated as a full-service provider to the real estate industry, offering Multiple Listing Services, real property data, products and training since 1994.*