



FOR IMMEDIATE RELEASE:

August 22, 2007

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**REALCOMP II LTD. SIGNS DATA SHARING AGREEMENT WITH
WEST CENTRAL ASSOCIATION OF REALTORS®**

REALCOMP/WCAR® Partnership to Benefit REALTORS® and Customers Statewide

FARMINGTON HILLS, MICH. — Realcomp II Ltd. – the state’s largest real estate Multiple Listing Service (MLS) provider – has signed a data sharing agreement with the West Central Association of REALTORS® (WCAR®). Karen Kage, CEO of Realcomp II Ltd., and Patsy Nieboer, Association Executive of WCAR®, made the announcement.

The WCAR® Board has jurisdiction over a coverage area that includes: Newaygo, Lake, Mecosta and Osceola Counties, although their database also includes listings from across the state of Michigan.

WCAR’s® 310 REALTOR® members utilize the web-based Rappatoni MLS internet multiple listing system, whose range and depth of user-friendly features includes online “feature spotlight” videos.

Realcomp’s nearly 14,000 REALTOR® member base utilizes the state-of-the-art Realcomp *Online*® web-based system. This system is also very user-friendly and updated each quarter by Realcomp II Ltd. to incorporate new and improved functionality suggestions submitted by Realcomp members.

“Our partnering with WCAR® will benefit both consumers and our REALTOR® customers,” Kage said. “Consumers gain access to even more listings, while REALTORS® are able to take advantage of a wider range of services to better serve their clients’ needs.”

“This partnership represents Realcomp’s 8th data sharing initiative with sister Boards and Associations of REALTORS® in Michigan, consummated on behalf of Realcomp REALTOR® members over the last five (5) years. These initiatives have served to provide our members with the data they need to serve their customers and clients, while saving our members thousands upon thousands of dollars each year in data access fees,” Kage said.

“This collaboration between WCAR® and Realcomp adds to the service our members will be able to give to sellers and purchasers of homes throughout our region and statewide. Today’s customers expect ease of online access and completeness of information that is available,” said Nieboer.

Realcomp provides approximately 14,000 REALTORS® with access to more than 1 million on-market, off-market and historical (i.e. more than 2 years old) listings for Southeast Michigan.

Realcomp is headquartered in Farmington Hills, Michigan and has continuously operated as a full-service provider to the real estate industry, offering Multiple Listing Services, real property data, products and training since 1994.

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