

MLS of Choice Means Choosing Your Future



Whether you switch to Realcomp as your new Multiple Listing Service (MLS) provider or simply subscribe to Realcomp (in addition to your current provider) for access to innovative products, services, and tools, MLS of Choice means making business decisions for yourself (with Designated REALTOR®/Broker Owner participation), your success, and your future.

WHY do MORE Michigan REALTORS® choose Realcomp? Here are a few reasons:

- Realcomp REALTORS® represent nearly 50% of all Michigan REALTORS®. Additionally, through our current data sharing initiatives, it's estimated more than 42% of the state's professionals have access to Realcomp MLS data. That's 92% of Michigan REALTORS® helping you to sell your listings and paying you to sell theirs.
- Realcomp delivers the MOST real property data than any other real estate data provider in Michigan—based on listing data submitted by our subscribers and shared through our data sharing partnerships.
- Integrated public records from more than one source, including land and tax updates.

-- Reasons continued on back --



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WHY do MORE Michigan REALTORS® choose Realcomp? - Cont'd:

- Our state-of-the-art RCO3®/Matrix MLS system.
- Realcomp regularly cleanses the MLS data through automated processes (i.e. removing duplicate listings, correcting PINs, checking for data accuracy, listing photos, listing attachments, etc.) to ensure the completeness of the data.
- Realcomp's lead generation power via listing syndication to the top four (4) national real estate portals, Realcomp's IDX-broker/agent network, and the many consumers visiting these websites.
- Software/tools such as: Cloud CMA, Cloud Streams, Cloud MLX, Down Payment Resource, Homes Connect Marketing Suite, Market Stats by ShowingTime™, ListTrac, Lone Wolf's Transaction Management System (Transaction Desk), Instanet Forms, Authentisign e-signatures, and Unlimited Document Storage, RE Technology, Remine (including predictive analytics & more), the RealcompMLS app, the Realcomp Mortgage App, ShowingTime™ for the MLS, Showing Time™ Front Desk for Brokerages, and a few more brand new tools (i.e. electronic lockboxes, LionDesk CRM software, Homesnap, etc.) coming in 2018!
- Dedicated Support, by phone, email, or chat, 7 days/week.

To learn how Realcomp can help you list and sell more real estate, see our **Statement of Services** document (available through the QR code at right) or via <http://Realcomp.MoveInMichigan.com>.



Your success is our success! But, don't take our word for it. Hear what Realcomp REALTORS® say at <http://bit.ly/2iY2Rg5>.

Realcomp — A Marketing Company for the Real Estate Industry

