A GUIDE TO REALCOMP'S PRODUCTS AND SERVICES

# REALCOMP'S 2025 TECHNOLOGY GUIDE

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CELEBRATING 30+ YEARS!
REALCOMP
Data-driven, Results-focused MLS

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## From the Desk of Karen S. Kage, CEO

At Realcomp, we proudly support approximately 15,000 Michigan REALTORS® with top-notch property data and tech solutions. With over 30 years of experience, we provide real-time MLS data and support to help you exceed client expectations and optimize your MLS subscription. Our team is here to assist you!

### Our Mission Statement:

**Driven by integrity, Realcomp delivers great data to empower REALTORS® to achieve results.**

### Our Core Values:

- **Respect:** We do what we do with RESPECT for our customers, shareholders, and each other.
- **Empower:** We EMPOWER our customers with the necessary tools to succeed in today's market.
- **Authority:** Every member of our staff has the AUTHORITY to make certain each customer's experience with us is positive.
- **Learning:** We provide continual LEARNING opportunities for our customers, and life-long learning ourselves.
- **Caring:** We are committed to delivering top-notch customer service caring for our REALTOR® Subscribers.
- **Open Communication:** We encourage our customers and employees to OPENLY SHARE their questions, opinions, and views as this helps us to continually improve.
- **Make Technology Easy:** We MAKE TECHNOLOGY EASY so our customers can focus on buying and selling related activities to better serve their customers.
- **Priority:** As Michigan's largest MLS, we make REALTORS® our number one (1) PRIORITY.

### Our Shareholders:

Realcomp II Ltd. was created in 1994 by several Boards & Associations of REALTOR® and is owned today by seven forward-thinking REALTOR® organizations:

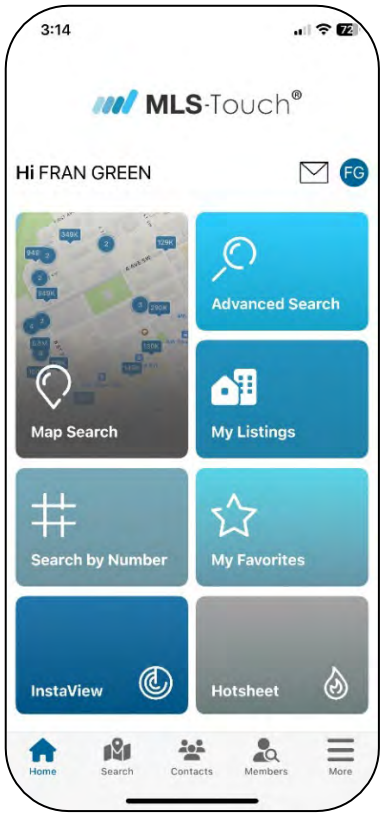
- Dearborn Area Board of REALTORS®
- Detroit Association of REALTORS®
- Eastern Thumb Association of REALTORS®
- Grosse Pointe Board of REALTORS®
- Lapeer and Upper Thumb Association of REALTORS®
- Livingston County Association of REALTORS®
- North Oakland County Board of REALTORS®

I encourage you to explore this Technology Guide, familiarize yourself with the extensive array of business solutions provided by Realcomp, and utilize them effectively to enhance your client services. --

*Karen S. Kage, CEO*

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| ## Add-Edit (by Cotality)<br><br> <br><br>*Resource Links*<br>https://realcomp.moveinmichigan.com/Products-Services/Services-Products/Add-Edit-by-Cotality | **Real estate listing management is evolving** with the introduction of **Add-Edit by Cotality** (formerly CoreLogic). This modern platform replaces outdated listing input methods, delivering a **streamlined, responsive, and feature-rich experience** designed specifically for Realcomp Subscribers.<br><br>**KEY BENEFITS:**<br>• Optimized workflow – streamlined and user-friendly<br>• Seamless usability across various devices and screen sizes<br>• Simplified processes for uploading, editing, and reordering photos<br>• Direct uploading of public listing documents, photos, and virtual tours through AddEdit, eliminating the need for any additional programs<br>• Ability to filter required fields for entry<br>• Auto-population of public record data from Realist, with plans to incorporate Realcomp's PRD as an additional option post-launch<br>• Capabilities coming in the near future for editing your listings via the MLS-Touch app and generating listing remarks and photo captions powered by AI.<br><br>Already in use by more than 75,000 agents across multiple markets, Add-Edit by Cotality has quickly become the industry standard for new MLS system installations. Its widespread adoption reflects both its reliability and its effectiveness in meeting the evolving demands of fast-paced listing management.<br><br>We're excited to bring this innovative platform to Realcomp as our new go-to solution for listing management. This represents a significant step forward in streamlining workflows and expanding system capabilities for our MLS Subscribers—and we think you'll agree! |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| Add-Edit is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the Add-Edit icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| MLS App \| MLS-Touch<br><br>  <br><br><br>*Training Links*<br>https://prospectsinc.zendesk.com/hc/en-us | **MLS-Touch is the newest, most advanced MLS mobile app from Cotality®. It's seamlessly integrated with RCO3®/Matrix, OneHome, and Realist. It gives you the tools you need to stay connected to critical listing data, tax data, and client activities while you're on the go. So intuitively designed, you'll be using it expertly the first time you log in.**<br><br>Benefits include:<br>• Smart & Traditional Searches—location-based, map, school district, & more<br>• InstaView—point and tap to access property details for any nearby active listing (within 400 ft.)<br>• Live Market Stats—access real-time insights instantly<br>• Comparable Properties—click to access comps in seconds.<br>• Hotsheet—quickly reference listing activity (up to 30 days back).<br>• Branding—upload your photo, logo, and company colors to customize MLS-Touch and your OneHome portal.<br>• Access Property Insights which are just a tap away - including parcel boundary lines, tax and ownership/occupancy details, property Sell Scores, AVM data, flood zone data, and more.<br>• Publish your Listings to Facebook and promote whenever you have a price reduction or sale.<br><br>Additionally, Collaborate Like Never Before<br>• Create your own branded app and give it to your clients to access ALL listings in the market.<br>• Easily share suggested listings and track client activities and favorites in MLS-Touch. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| iOS & Android | Search for "MLS-Touch" in the Apple App® or Google Play™ Stores. After downloading the app, login with your current Realcomp credentials.<br><br>Download on the App Store<br>GET IT ON Google Play | Included in your Realcomp MLS Subscription at no additional cost. |

## Additional Apps

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|---|---|
| domii App | Run your criminal background checks and more here. |
| CubiCasa App | 2D and 3D Floor Plans+: Scan a floor plan in 5 minutes. |
| Alexa App | Search Realcomp listings on your Alexa device through the Finding Homes skill. Say, "Alexa, start finding homes" to access property data quickly and easily. |
| LionDesk App | Keep in touch with leads and close more deals. Send emails, texts and videos directly from your phone. |
| SentriKey App | Open and manage SentriLock Bluetooth Lockboxes. Access showing notifications, one day codes, access logs and more! |
| SentriConnect App | SentriConnect is the app that non-Realcomp REALTORS® use to access and open Realcomp's SentriLock lockboxes once permission has been granted by the listing agent or office. |
| ShowingTime App | Manage showings from your phone. Access analytics and reporting. |

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|---|---|
| Remine App | The world's first property intelligence tool, integrated with the MLS. Access agent-only MLS, public record data, and more. |
| SkySlope App | Better and faster form-filling and digital signatures start here. |
| RPR App | Easily search for properties, create and send branded reports and view local market statistics. |
| Realtor.com App | REALTOR.com is a national real estate property app. Find for sale listings nationwide. Search for homes by school. Find Open Houses. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
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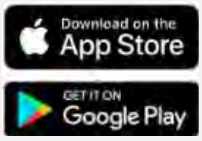
| iOS & Android | Search for these apps in the Apple App® or Google Play™ Stores.     | No additional charge due to being included in either your Realcomp MLS or NAR Subscription or available at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| CMA \| Cloud CMA by Lone Wolf<br><br>Cloud CMA<br><br>**With Power Pack and Homebeat**<br><br>*Training Links*<br>Cloud CMA Lead Generation Tip Sheet<br>Cloud Agent Suite Videos | **With Cloud CMA you can easily create beautiful CMA Reports, Buyer Tours, Property Reports, and Flyers that are branded to you and come chock full of data straight from the MLS and top websites.**<br><br>Benefits include:<br>Start writing more offers and winning more listings with Cloud CMA. In minutes you can create a professional report that places your branding front-and-center and includes a home value range and important information about the home selling process. Plus, you can showcase your reports on your iPad, tablet, laptop, and even on Apple TV.<br><br> <br><br> |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| Cloud CMA is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the Cloud CMA icon (to login or setup your account for the first time). You can also access the Cloud CMA icon from within a listing. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
| --- | --- |
| ## Conferences<br><br>- Realcomp's Tools of the Trade Expo<br>- Realcomp's Spring Fling<br>- Realcomp's MLS Updates and Educational Forum | Realcomp organizes at least one annual event that serves as a prime opportunity for real estate brokers and agents to engage in both networking and learning with other MLS Subscribers. These events are enriched by presentations from thought leaders, covering topics that are crucial for the growth and success of real estate professionals. The events also emphasize advancements in real estate technologies. Designed as convenient one-day gatherings at local venues, these opportunities enable REALTORS® to expand their business knowledge and tech-savviness without the need to be away from the business for prolonged periods.<br><br> |
| | *Cost Information*<br>Typically, no-cost to real estate licensees.<br><br>We invite vendors who are eager to showcase their offerings to reach out to Realcomp's Marketing Department at marketing@realcomp.com for detailed information on exhibition and presentation opportunities. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Criminal Background Checks & More \| domii<br><br> | **Realcomp is delighted to provide domii to bring complimentary access to an array of innovative domii® tools, including:**<br><br>• domiiDetect™ – a powerful on-demand tool offering 5 criminal lookups per month per MLS Subscriber, with options for additional queries through an upgrade<br>• domiiVerify™ – an essential tool providing unlimited access to the Federal Do Not Call (DNC) Registry<br>• domiiIntel™ – a strategic tool offering 5 complimentary one-time roadside prospecting queries, with upgrade options for more<br>• domiiNexus™ – enjoy unlimited deep links for seamless consumer sharing<br>• Explore over 100 tools within the app, including a 911 dialer.<br><br>Additionally, enjoy a 25% discount on your first month of AI Prospect Upgrades **–** with lead packages starting at 60 leads for $149. Access Realcomp's domii landing page HERE for more information.<br><br>Use the Realcomp PROMO CODE of: REALCOMP5<br><br>Need training on the domii app and/or want to learn more? Attend a 60-minute certification webinar – register here: https://calendly.com/domii/realcomp-domii-mobile-app-ai-pros-and-safety-tool). |

| *Device Compatibility* | *How to Access* | *Cost Information* |
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| iOS & Android | Search for these apps in the Apple App® or Google Play™ Stores.<br><br>Download on the App Store<br>GET IT ON Google Play | Basic service of 5 criminal background queries per month included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| CRM \| LionDesk<br>*(To be retired in September 2025)*<br><br> <br><br>*Training Links*<br>https://liondesk.com/training/ | **LionDesk is an easy to use and affordable CRM and Transaction Management platform that is designed to help agents increase productivity, save time, and turn all their contacts into lifelong clients.**<br><br>Benefits include:<br>• Sending bulk Texts and Emails to select groups of contacts all at one time<br>• Recording and sending Videos directly within a Text or Email<br>• Accessing 100's of shared Email Content and Drip Campaign flows<br>• Using Text 2 Sell short codes for easy lead generation from sign riders, flyers and more<br>• Activating "Gabby", an AI Lead Assistant that follows up and qualifies leads via text<br>• Creating Multiple Transaction Pipelines for ease and complete customization<br>• Saving Custom Audience lists for quick analysis and easy communication<br>• Integrating tech tools like website, Facebook leads, mojo dialer and more to maximize productivity, save time and limit multiple dashboard logins<br><br>LionDesk is the perfect CRM and Transaction Management platform for agents who want to stay top of mind with their database, ensure leads don't fall through the cracks, be reminded of important tasks and integrate all their tech tools. *It's time to ROAR!* |

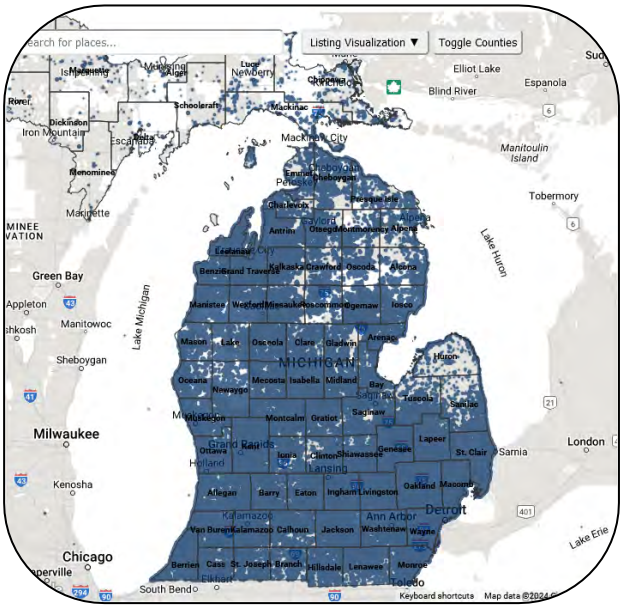
| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| LionDesk is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the LionDesk icon. | Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Data Sharing \| Data Co-op<br><br> | **Whether your client is relocating or seeking a vacation home, you have access to the essential listing data. This information goes beyond what is available on public-facing sites, providing you with exclusive agent-to-agent insights on the market, listings, neighborhoods, and more.** The Data Co-op is an excellent resource for showcasing your listings to agents in other markets who may have clients moving to your area or searching for investment opportunities.<br><br>Unlike public platforms that exclude you from the process and offer no professional advantage, the Data Co-op ensures sharing of listings with your peers across markets where MLSs have established data sharing relationships through their Cotality-vendored MLS systems.<br><br>Benefits include:<br>• Access listings from across the nation<br>• Market your properties across the country<br>• Access RealAVM™ property values<br>• Access the most accurate and complete property information available<br>• Help clients find properties to buy outside of your local market |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| The Data Co-Op is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose RCO3®. Then choose "Data Sharing" and "Cotality MLS Data Co-Op". | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Data Sharing \| IntraMatrix<br><br> <br> | **IntraMatrix enables Realcomp Subscribers to effortlessly tap into other Matrix systems of MLSs that have agreed to share MLS data with Realcomp, and vice versa.** This not only enhances data accessibility for MLS Subscribers of each service but also expands listing access for their clients (through auto emails, etc.) and boosts the visibility of sellers' properties in both markets. Moreover, it opens new referral avenues for MLS Subscribers with clients looking to invest in real estate within the markets of the data share partners.<br><br>Realcomp currently collaborates with FMLS of Georgia (Greater Atlanta), NWMLS (Greater Seattle), and the Miami SEF MLS of Florida through interstate data sharing agreements. We are excited about expanding our network of partners in the future.<br><br>* Please note features unrelated to MLS searching may have been disabled in the IntraMatrix parter's site. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| IntraMatrix is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose RCO3/Matrix. Then, hover over "Data Sharing" and select the IntraMatrix site of your choosing. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Data Sharing \| Local MLS Sharing<br><br>  <br><br><br>*Access Our Interactive Data Sharing Map*<br>https://realcomp.moveinmichigan.com/Products-Services/Services-Products/Data-Coverage-Map | **Realcomp collaborates with multiple MLS organizations across Michigan to share MLS data. This data sharing initiative allows REALTORS® to access comprehensive MLS information without the necessity of subscribing to multiple MLS organizations.**<br><br>Additionally, Realcomp conducts thorough duplicate listing checks and implements various data quality procedures on all MLS data within our database, including shared listings, to enhance their connectivity to our statewide public record database.<br><br>Benefits include:<br>• Access to more MLS data<br>• Cost savings (users no longer need to subscribe to more than one MLS)<br>• More efficient access to data (fewer databases/systems to access)<br><br>To view the most current list of MLS organizations that Realcomp shares data with, we invite you to explore the Data Sharing page on our corporate website. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| N/A | The shared MLS data is seamlessly integrated into Realcomp's MLS systems, allowing you to effortlessly access it whenever you use Realcomp's platforms. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Data Syndication Services \| Listing Distribution for Designated REALTORS® and Broker Owners | **Realcomp's Listing Distribution service empowers the Designated REALTOR®/Broker Owner of each participating company or office to seamlessly manage and effectively oversee the syndication of their listings beyond the MLS.** With your authorization, Realcomp distributes your listings to any or all of the following real estate websites and portals:<br>• REALTOR.com—a widely recognized public-facing website<br>• MoveInMichigan.com—the official public-facing website managed by Realcomp<br>• Internet Data Exchange (IDX)—an MLS data feed service that populates the public-facing websites of other Brokerages that participate in Realcomp's IDX service<br>• REALTOR Property Resource (RPR)—an MLS data tool for REALTORS® provided by the National Association of REALTORS®<br>• Cotality Data Co-Op—an MLS data tool and data sharing platform for MLS Subscribers through Cotality |

| *Device Compatibility* | *How to Access* | *Cost Information* |
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| N/A | Login to Realcomp's Dashboard and choose Realcomp's Corporate Website, Links, DR/Broker Links, and Listing Distribution. Click the modify drop-down arrow next to each syndication choice to change it to "yes" or "no" and save. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Data Syndication Metrics \| ListTrac<br> <br>*Training Links*<br>https://www.youtube.com/playlist?list=PLB-TWOLIx_GJqZGZCusV6ycoQljFhNPHA | **ListTrac is an online platform that helps real estate professionals gain enhanced insight into their listing activity and ROI regarding advertising efforts. It provides real estate brokers and agents with user engagement metrics pertaining to their listings on the Internet.** This includes listing traffic, views, inquiries, and more, enabling you to make future marketing decisions based on tangible information and action-based results.<br><br>ListTrac allows you to view the following information:<br>• Views: The number of times a listing has been viewed through various websites<br>• Markets: The physical location of those who have viewed the listing<br>• Visitors: The number of daily views listings have captured<br>• Inquiries: How often potential buyers have requested more information<br>• Saved Listings: The number of listings that have been saved as 'favorites' through various websites<br>• Shares: Shows the sites from which listing "shares" (to social media) are being generated<br>• Inventory: Demonstrates Realcomp's current inventory by location<br>• Active Reports: Reports most often used by other Realcomp REALTORS® in combination with your listings |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| ListTrac is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the ListTrac icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Documents – Signatures \| SkySlope<br><br>SKYSLOPE<br><br> <br><br>SKYSLOPE FORMS®<br><br>SKYSLOPE DIGISIGN<br><br>*Resources*<br>https://realcomp.moveinmichigan.com/Products-Services/Services-Products/SkySlope-Services | **Realcomp is now offering SkySlope Forms and Digisign (e-signing) products as a part of our core MLS offerings!**<br><br>**SkySlope Forms** is a digital forms platform with pre-loaded MLS, board/association, and custom broker libraries. It's the future of real estate forms. Benefits include:<br><br>• Data is safe and secure.<br>• Simple and fast form preparation.<br>• Say goodbye to duplicate data entry. Matching fields automatically update across all forms in your transaction folder.<br>• SkySlope Forms also pre-fill with MLS data pulled from the MLS.<br>• Backed by support from both Realcomp (1st line) and SkySlope (2nd line).<br><br>**SkySlope Digisign** is an electronic signing platform that comes with SkySlope Forms. Use it to prepare and send documents for signature with ease.<br><br>Seal the deal quickly, conveniently, and securely with SkySlope Forms. Send documents for signature from virtually anywhere at any time to anyone. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
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| SkySlope products are cloud-based and work on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the SkySlope icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
| --- | --- |
| Documents – Signatures – Transactions \| Docs+ by Remine<br><br> <br><br><br>*Training Links*<br>https://realcomp.moveinmichigan.com/Support/Remine-Docs | **From document creation to back-office submission and review, Docs+ offers a seamless, cloud-based collaborative platform designed to meet all your transaction management requirements.**<br><br>Effortlessly track your transaction tasks within a single document. This innovative cloud-based solution enables collaborating agents to make in-line modifications, facilitating real-time collaboration. Additionally, it maintains a comprehensive version history, allowing you to review and audit changes at your convenience.<br><br>Key features include:<br>• Create Forms: Easily create and complete forms and streamline digital signings with your clients and collaborating agents.<br>• Check Lists: Stay organized by linking your to-do list with transactions, forms, and clients.<br>• Document Packages: Utilize pre-built and customizable form collections to efficiently initiate new transactions. These fully customizable, templated collections of prefilled forms simplify offer generation.<br>• Clause Kits: Avoid the tedious and error-prone process of adding clauses individually. Save time with Clause Kits—collections of clauses curated by brokers and agents that can be seamlessly integrated into contracts with just a few clicks.<br>• Smart Form Technology: Transaction documents are “linked” to save time on repetitive field entries. Save additional time with automatically integrated signature and initial fields for all parties. Warnings and alerts highlight potential errors prior to sending and signing, pre- venting needless mistakes and potential amendments.<br>• Multi-Party Collaboration: All parties involved |

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| Documents – Signatures – Transactions \| Docs+ by Remine – Cont'd | can make in-line changes in one cloud-based, collaborative document.<br>• Notifications and Highlights: Automated email notifications give agents peace of mind and keep them engaged in the transaction's progress.<br>• Smart Form Highlighting: Makes reviewing the changes made by cooperating agents quick and easy.<br>• Document History: Remine Docs+ offers an easy-to-access in-app edit/change summary and a downloadable audit report where every signature, initial and edit is meticulously logged and tracked from start to finish.<br>• Broker and Administrative Features: Brokers and admins can easily distribute fully customizable check- lists, clauses, and documents.<br>• For Designated REALTORS®/Broker Owners: Add your custom Brokerage Forms to Docs+ by completing Realcomp's Broker Requisition Form. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
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| Remine and its modules are cloud-based and work on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the Remine Docs+ icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Documents – Signatures – Transactions \| TransactionDesk by Lone Wolf<br><br>*Training Links*<br>Authentisign Consumer Tip Sheet<br>Using Authentisign for Electronic Signings | **Spend less time processing paperwork and more time serving clients with Transactions. This digital transaction management and productivity suite makes contracts a cinch with fully licensed and up-to-date digital forms, and state-of-the-art transaction management tools.**<br><br>Transactions also offers a complete set of tools (like eSignature and Broker File Review), services, and solutions to help agents work fast, stay compliant, and amaze their buyers and sellers every step of the way.<br><br>Deliver the digital experience your clients expect and de- serve. From the moment a listing hits the MLS until the day your clients move into their new home, this platform ensures a modern and streamlined experience for all parties involved.<br><br>In today's digital world, the digital agent emerges victorious. Stay ahead of your competition with this suite of cutting-edge digital tools, designed specifically for the real estate industry.<br><br>Benefits include:<br>• Up-to-date digital forms<br>• Authentisign e-signatures & integration<br>• Streamlined experience for all parties involved<br>• Customizable templates<br>• Efficient task management<br>• Comprehensive checklists<br>• Secure document storage<br>• Broker file review for compliance |

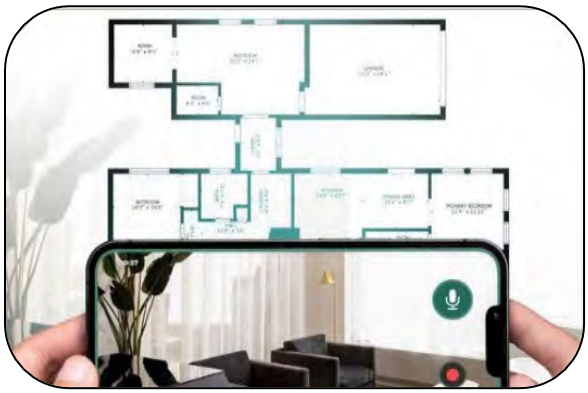
| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| TransactionDesk is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the LoneWolf TransactionDesk icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Down Payment Assistance \| Down Payment Resource<br><br> <br><br><br>*Training Links*<br>https://www.youtube.com/playlist?list=PLLxsbp1ychCQSkCge4_7tBeeTmU1cXMyI | **Down Payment Resource (DPR) is an award-winning national database of more than 2,500 homeownership programs.** Integrated into MLS property listing data, DPR flags eligible for-sale properties and identifies specific programs for eligible properties. Plus, MLS subscribers have access to marketing and business-building tools that pinpoint down payment help for their buyers.<br><br>Benefits Include:<br>• Property data that sets you apart. Eligible listings are flagged with a special icon. Click to discover all the programs the property qualifies for.<br>• Actionable reports for sidelined buyers. Share up-to-date program information with buyers to help motivate them to start the buying process.<br>• Attract more leads. Down Payment Connect is your own personalized lead generation landing page where buyers can complete a search for down payment programs in your market. You can add your link to your website, social media, marketing campaigns and more.<br>• Marketing tools. Access a suite of marketing resources, including customizable marketing flyers and social media images. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| DPR is cloud-based and works on all popular systems and browsers. It's also mobile responsive. | Login to Realcomp's Dashboard and choose the DPR icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Educational Resources \| RE Technology<br><br> <br><br>*Training Links*<br>How to Get Started Slide Deck | **Work smarter, not harder. With RE Technology's guidance, you will learn to comfortably leverage technology tools that impress clients and differentiate you from the competition.**<br><br>RE Technology is the go-to resource designed to help real estate agents and brokers learn how to use and evaluate technology that will truly "wow" clients and increase profits.<br><br>Your subscription (available through Realcomp at no additional cost) gives you access to:<br>• Daily educational articles and product reviews<br>• Comprehensive product and company directories<br>• The latest technology and industry news<br>• Live educational webinars<br><br>The goal is to help you find easy-to-use technology that works for YOU and your business. |

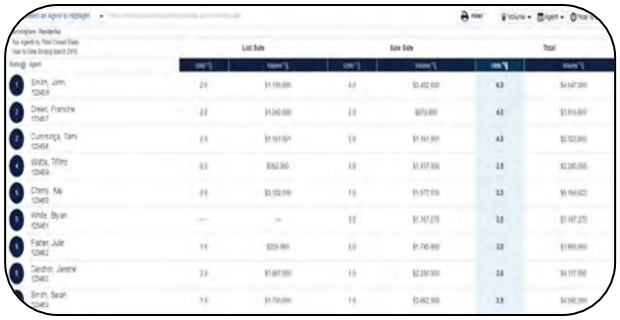
| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| RETechnology is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the RETechnology icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Floor Plans \| CubiCasa<br><br>  <br><br>*Training Links*<br>https://www.youtube.com/playlist?list=PLB-TWOLIx_GK7M_XsXRo2-MG_oat0Alb6 | **CubiCasa is a revolutionary mobile app that produces detailed and attractive floor plans from a simple five-minute scan of a home. It's being used around the world and by more than 40 US-based MLS organizations. The app requires no training and no extra equipment; it will work with almost any smartphone or tablet you already own. Because it's so easy to use, it can be used widely by agents, appraisers, real estate photographers and more.**<br><br>Per the annual NAR Homebuyers and Sellers Survey, consumers consistently rank floor plans as their most desired listing content after standard photos and property data. Floor plans help home buyers really understand how a home will fit their needs, at a glance, like no other digital asset.<br><br>Benefits include:<br>• Free floor plans (for properties up to 5,000 square ft.) that include room dimensions and total square footage<br>• A 20% discount on optional add-ons such as fixed furniture<br>• Appraisal GLA, rush orders, 3D Floor Plans and Video Renders, or large homes<br>• The ability to edit and customize floor plan outputs to your needs<br>• Access to CubiCasa's directory of real estate photographers<br>• Can be used by any photographer you already work with |

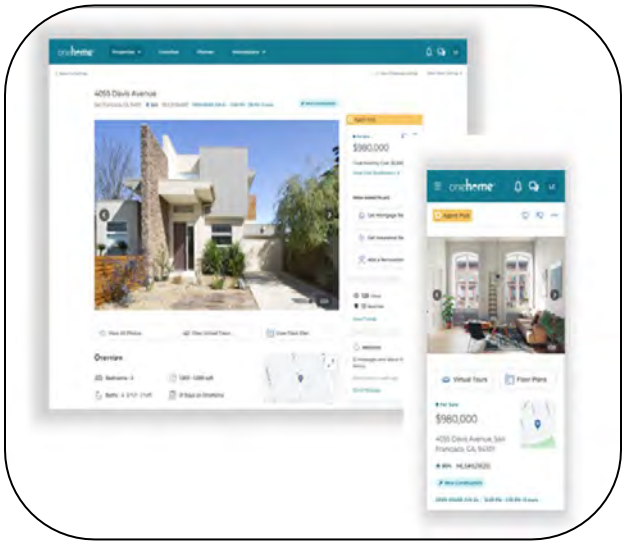
| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| Works with virtually any Smart phone device from 2015 or newer. | Login to Realcomp's Dashboard and choose the CubiCasa icon.<br>** If you already have a CubiCasa account, you can affiliate it to the Realcomp MLS through your CubiCasa Profile settings. | Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Market Analytics \| Market Stats by ShowingTime<br><br> <br><br>*Training Links*<br>InfoSparks Tutorial Video<br>MarketStats Flyer | **We know statistics matter to REALTORS® and how important they can be in providing market-related facts to consumers for what may be their largest financial transaction ever. That is why Realcomp provides MarketStats to Realcomp REALTORS®.**<br><br>MarketStats features a variety of market research tools including:<br>• Info Sparks - A mobile-friendly, easy-to-use tool for creating charts with local data and housing metrics to enhance your listing presentations.<br>• FastStats - A clean, map-based tool for quick access to local market updates and reports. Just choose from a menu or map to get your pre-formatted report instantly!<br><br>Benefits include:<br>• Access a clean, concise, and easy-to-use statistical interface that helps to provide a broader understanding of prevailing trends in local housing markets.<br>• Get your statistical needs met without having to spend hours creating your own data tables and charts.<br>• Manage client expectations by answering the emotional point of price.<br>• Emphasize your expertise and knowledge by "sharing" stats on your website, in social media posts, and through your e-mail marketing. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| MarketStats is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the ShowingTime MarketStats icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Market Analytics \| MarketView MLS by ShowingTime<br><br>  <br><br>*Training Links*<br>More about MarketView | **MarketView MLS equips agents, offices, and firms with the ability to generate performance-based statistics in report and chart form using trusted MLS data.**<br><br>Features include:<br>• Rank agents, offices, and firms by units or dollar volume for list side, sale side, or total sides.<br>• The top 100 will be displayed based on the selections made. Choose "Select an Agent to Highlight" to search the complete list.<br>• By default, rankings are sorted by Total and Volume of closed transactions. Selecting a different column header sorts the rankings based on that column.<br>• Report Type options include Agent Report, Office Report, and Firm Report.<br>• Report measures include volume in units and dollars or as a percentage of market share.<br>• Time calculations include Previous Month, Rolling 12 Months, and Year to Date.<br>• Highlight an agent, office, or firm to compare performance to a ranked list.<br>• Compare local numbers to regional numbers and numbers for yourself and/or your company to the market at large.<br>• Use MarketView MLS to supplement your listing presentation data. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| MarketStats is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the ShowingTime MarketStats icon. | Basic level included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| MLS System Tools \| OneHome by Cotality<br><br>onehome™<br>By CoreLogic®<br><br>  <br><br>*Training Links*<br>OneHome Consumer Tipsheet<br>Setting up OneHome Notifications in RCO3<br>OneHome Slide Deck(PDF)<br>OneHome FAQs and Answers (PDF)<br>Access the RCO3®/Matrix™ Learning Lab from the homepage of RCO3® (image shown at the right). | **OneHome™ is the client portal (i.e., device responsive through the browser, not another app) for RCO3®/ Matrix™ that helps you collaborate with clients and remain at the center of their home search.**<br><br>Benefits include:<br>• OneHome™ provides access to rich property data, neighborhood insights, location scores, school boundaries, and more. It also helps rank listings by suitability to provide clients with a better search experience, illuminating client behavior so you can better understand their priorities.<br>• Best of all, you manage and respond to everything for OneHome directly within RCO3®/Matrix™. Your clients collaborate with you through your OneHome portal connected to your RCO3®/ Matrix™ account.<br><br> |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| OneHome is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the OneHome icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| MLS System Tools \| RCO3®/Matrix by Cotality<br><br> <br><br>*Training Links*<br>Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module) | **Used by more than half of all real estate agents in North America, RCO3® (Matrix™) is lightning fast, providing the instant results top-producing agents demand. RCO3® is mobile, tablet, and computer-friendly, making it easy to access when and where you want. North America's most prominent real estate organizations choose RCO3® above all others.**<br><br>Benefits include:<br>• Powerful Insights: The property display includes current listing data, tax/assessment data, transaction/document history, area schools, flood data, and more. The interactive map lets you "Walk the block" to see brief tax and listing information on the parcels where data is available. The maps also include comprehensive overlays, including flood, lot dimensions, valuations, sales activity, foreclosure activity, and more.<br>• Work Smarter: Matrix offers shortcuts, a speed search bar, listing carts, multitasking, automatically saves all recent searches for quick access from any page, and more for maximum efficiency. Leverage integrated tax data also.<br>• Speed: RCO3® is fast. See for yourself. It displays the elapsed time for every search in hundredths of a second.<br>• Clients Will Love It Too: RCO3® provides newly designed, fully responsive, real estate portals for clients, fostering improved customer service and communication. RCO3® also offers a variety of options when it comes to automatically emailing listings to clients. |

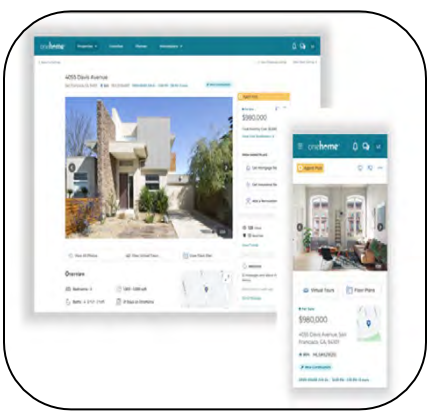
| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| RCO3® is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the RCO3® icon. | Included in your Realcomp MLS Subscription at no additional cost. |

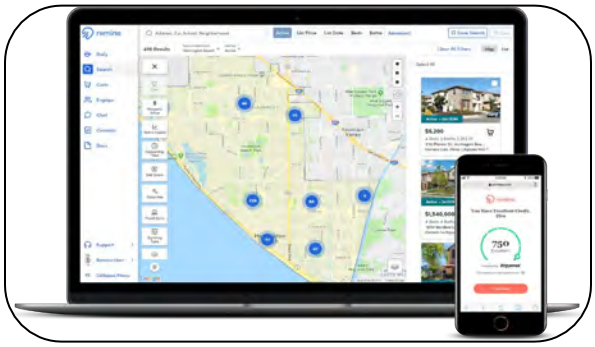
| Product Type \| Name | Product Description \| Benefits |
|---|---|
| MLS System Tools \| RCO360®/Matrix by Cotality<br><br> <br><br><br>Training Links<br>Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module)<br><br>Also:<br>https://www.youtube.com/playlist?list=PLB-TWOLIx_GL8Zg9SoUhBIwxKCc95-AeW | **RCO360® in RCO3® merges listing and Realist® data for a comprehensive, 360-degree property search.**<br><br>Benefits include:<br>• More Efficient Workflow – Leverage Realist® tax data without launching a separate program and leaving the MLS workflow.<br>• Easy and Familiar – Search, view results, print and email reports for tax data the same way as listings. All searches and displays are created inside of RCO3®/Matrix providing a consistent and familiar user experience.<br>• Create a CMA (including On and Off-MLS Sales) by pulling comparable properties through the combination search.<br>• Enjoy the stability and speed of RCO3®/Matrix.<br>• Complete property display includes current listing data, tax/assessment data, transaction/document history, area schools, flood data, and more. Users can choose which content to access and print.<br>• "Walk the block" to see the whole neighborhood. The interactive maps now display brief tax and listing information on the parcel where data is available. Users can zoom and pan, switch between street and satellite views, enable layers, and click on parcels to view neighboring property information. Comprehensive map overlays include flood, highlighted parcel, lot dimensions, valuations, sales activity, foreclosure activity, and more.<br>• FEMA Flood Zone information and a map of the property area showing the Flood overlay is available. The combined history shows all listing activity for the property, as well as sale, mortgage, and foreclosure history from public records.<br>• Print mailing labels from tax data. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| RCO360® is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the RCO3® icon. Hover over the Search menu and choose the RCO360® option. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| MLS System Tools \| Paragon/Paragon Connect<br> <br><br>Training Links<br>Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module)<br><br>Also:<br>https://www.youtube.com/playlist?list=PLB-TWOLIx_GJM1a5LVBOfmKsmlGw-FCXF | **Paragon Connect is** a real estate multiple listing service (MLS) platform by ICE (previously known as Black Knight) that helps real estate agents and clients communicate and collaborate in real time. It's available on mobile devices, tablets, laptops, and desktops and offers a host of options, including a full property search, a contact manager, hotsheet searches, and more.<br><br>Features include:<br>• Collaboration Center: A user-friendly dashboard that allows agents and clients to communicate in real time.<br>• Power Search: A search tool that allows users to search for listings, agents, and more by entering a few characters of a word.<br>• Near-Me Search: A search tool that allows users to find nearby listings.<br>• EasyCMA: A tool that provides a quick analysis of a property's value.<br>• Automated Alerts: A tool that sends automated alerts to sellers about activity on their listing.<br>• and more |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| Paragon Connect is cloud-based, mobile friendly, and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the Paragon Connect icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Office Product Discounts \| ODP (Office Depot/Office Max/FedEx)<br>  <br>*Training Links*<br>ODP Program Overview Video | **Receive significant savings with the ODP Business Solutions program.**<br><br>Benefits include:<br>• Free next-day shipping on orders of $20 or more<br>• 10%-30% all ink & toner<br>• Custom Tech Discounts - 500 Products - 15% off<br>• National Top Sellers - 15% off<br>• Almost Everything Else - 10% off<br>• Savings of up to 55% on all solution categories<br>• Deep discounts on 1,600+ of the most popular products purchased by businesses<br>• Up to 20% off over 14,000 items, every single day<br><br>What you get when you request the FedEx Advantage® discounts program:<br>• Up to 50% off FedEx Express® Shipping<br>• Up to 30% off FedEx Ground® Shipping<br>• Up to 30% off FedEx Home Delivery® |
| *How to Access – Ways to Shop*<br>• Shop online at www.odpbusiness.com and receive free next business day shipping on orders of $20 or more.<br>• Download the ODP Business Solutions mobile app and place your orders online while you're on the go.<br>• Receive your full contract pricing when you place your order online at http://odpbusiness.com and select store pick up at your favorite Office Depot and OfficeMax store location. | *Cost Information*<br>Discount program available to Realcomp Subscribers. Purchases made by Subscribers are the responsibility of our Subscribers. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| MLS Listings, Public Record Data & More \| Remine Pro<br><br>  <br><br>*Training Links*<br>Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module) | **Remine Pro provides the REALTOR® with a modern operating system that includes map-based searching, reporting, CRM, marketing, offer management (through Remine Docs+) and client engagement.** It allows you to conduct daily rituals inside of one platform and enables you to better serve your buyers and sellers and prospect for new clients while focusing more time on your business, and less on learning new technology.<br><br>Benefits include:<br>• Quick and Easy Map Filter Data for Narrowing Properties based on Property Values, Home Equity, Ownership Time, Sell Scores, Absentee Information, Flood Zones, Mortgage Interest Rates, Distressed Properties, and more<br>• Comparable Market Analysis (CMA) Module<br>• Equifax Credit Score for Your Clients<br>• Access to Client Analytics |

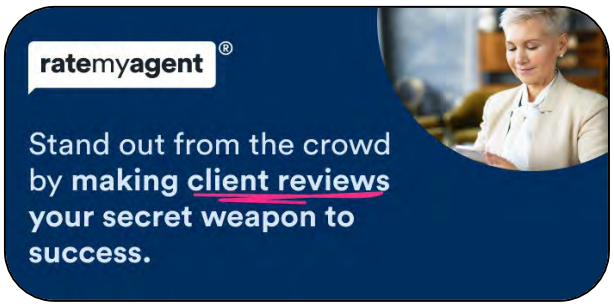
| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| Remine Pro is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the Remine Pro icon. | Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| MLS Listings, Public Record Data & More \| RPR<br><br>Training Links<br>https://blog.narrpr.com/l/realcomp/ | **Realtors Property Resource (RPR) is a digital platform exclusively for members of the National Association of Realtors (NAR).** RPR provides access to a vast database of property information, including details on neighborhoods, schools, market trends, and property values, allowing real estate agents to conduct in-depth market analysis and generate client-ready reports on any property across the United States, all within one centralized system; essentially acting as a comprehensive tool to assist realtors in presenting detailed property information to their clients during the buying or selling process.<br><br>Key points about RPR:<br>• Exclusive to NAR members: Only REALTORS® who are part of the National Association of Realtors can access RPR.<br>• Extensive data source: RPR compiles information from various sources, including MLS listings, property tax records, demographic data, and more.<br>• Market analysis tools: Agents can use RPR to generate Comparative Market Analysis (CMA) reports, assess neighborhood trends, and estimate property values.<br>• Client-friendly reports: RPR allows REALTORS® to create branded reports with detailed property information that can be easily shared with clients.<br>• Mobile accessibility: RPR is available as a mobile app, enabling agents to access property data on the go. |

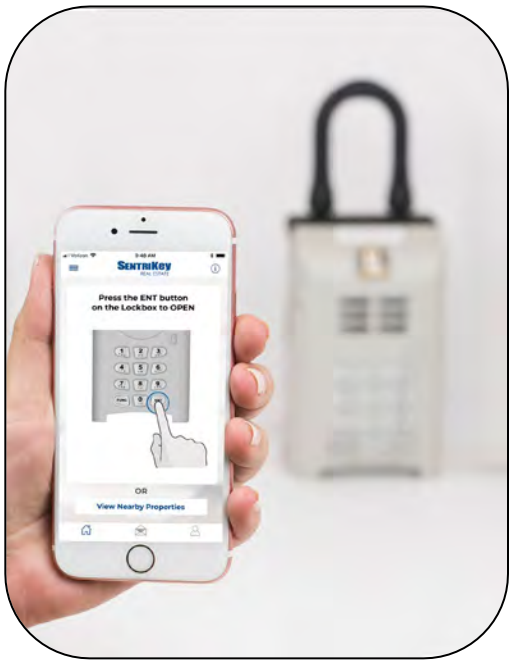
| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| RRP is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the RPR icon. | Included in your Realcomp MLS Subscription as a REALTOR® member of NAR. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Public Record Data & More \| Realist<br><br>Realist®<br><br> <br><br>Training Links<br>Onsite Training classes and webinars at Realcomp (register for a class through Realcomp's Class Scheduler module) | **Realist® is a public-record database that enhances your multiple listing platform, making it easy to research properties, assess market conditions and trends, find comparable sales, market to buyers and sellers, and create custom exports.** Realist provides insight to understand the market, identify opportunities, and take decisive action.<br><br>Top Features:<br>• Advanced searching, mapping, analysis, & reporting<br>• Professional reports (property detail, comparables, neighborhood profile, market statistics, flood maps, and more)<br>• RealAVM® Live Automated Valuation Model (AVM) refreshed weekly<br>• Conduct map-based searches for properties by drawing custom boundaries<br>• Print mailing labels directly from search<br>• Data export opportunities for mail merge and statistical analysis<br><br>Benefits include:<br>• Incredible view into market or specific property<br>• Improve marketing & farming efforts<br>• Create great looking reports & presentations<br>• Faster lead qualification<br>• Comprehensive comparable & pricing analysis |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| Realist is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the RCO3® icon. Then choose "Realist Tax" from the menu. | Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades (i.e., chargeable reports) can apply. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Rating Software \| RateMyAgent<br><br>  | **Make client reviews your most powerful marketing tool.** RateMyAgent helps accelerate your business by:<br><br>• Providing you with a Public Profile, which you can use for building your online reputation and credibility. Share your profile page & online reviews to help you win your next client.<br>• Add existing reviews<br>• Import reviews<br>• Delayed Sync with Realtor.com® |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| RateMyAgent is cloud-based and works on all popular systems and browsers. | Claim or access your non-chargeable RateMyAgent profile by logging into the Realcomp Dashboard and choosing the RateMyAgent icon. | Basic version Included in your Realcomp MLS Subscription at no additional cost. Additional features are available through a product upgrade. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Security Software \| Electronic Lockbox System<br><br>  <br><br><br>Training Links<br>https://vimeo.com/sentrilock | **Founded in 2003, SentriLock is the lockbox solution for the National Association of REALTORS® (NAR). As the premier electronic lockbox manufacturer and provider of property access management solutions, SentriLock operates in support of REALTORS® and the real estate industry, offering an easy-to-use, reliable and secure solution.**<br><br>Benefits include:<br>• SentriLock's reliable mobile apps help to efficiently manage property access to get the home sold quickly for the homeowner.<br>• Never Miss a Showing: In seconds, you can open the key compartment, release the shackle, assign the lockbox to a listing, view access logs and more with the SentriKey® Real Estate app.<br>• Enjoy Secure Controlled Access: You can use the app to generate One Day Codes, or grant SentriConnect® access to out-of-the-area agents, contractors, appraisers and others who may need secure temporary access.<br>• You will always know who entered the home, and when, through instant notifications and access logs.<br>• Keep it Secure: The SentriLock lockbox is built with the highest quality materials and is engineered to protect your homeowner's most valuable investment.<br>• It also features Bluetooth® connectivity, which gives you access to a home even when you're out of cell service range.<br>• Keep Yourself Safe: The app has an Agent Safety feature that automatically and discreetly alerts your designated emergency contact(s) when you do not feel safe or cannot confirm that you are safe. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| Apple/Mac, PC; Mobile (iOS and Android); App Downloads (App Store, Google Play). | Login to Realcomp's Dashboard and choose the SentriLock icon. | Included in your Realcomp MLS Subscription at no additional cost. |

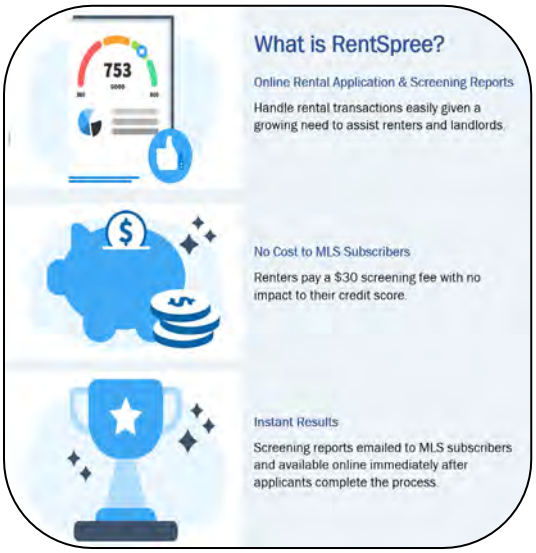
| Product Type \| Name | Product Description \| Benefits |
|---|---|
| ## Showing Services \| ShowingTime for the MLS<br><br> <br><br>Training Links<br>https://www.youtube.com/@Showingtime/videos | **ShowingTime for the MLS, integrated with Realcomp's systems, streamlines online showing scheduling, reducing calls and boosting efficiency for a smoother home sale.**<br><br>Benefits include:<br>• Interactive calendar shows "open hours" to help the showing agent know when the listing is available to show<br>• Showing agents can request either specific showing times or a window of time when they want to show a listing.<br>• ShowingTime for the MLS remembers confirmation preferences of the showing agent for rapid entry of showing requests.<br>• An online notepad allows the showing agent to ask questions or add comments as they would over the phone.<br>• Email notifications to the showing agent, listing agent and/or office front-desk improve accountability and eliminate uncertainty.<br>• Showing instruction mode allows for instant showing confirmations in order to save time and get the listing shown.<br>• Online reports act as a reference to the office or listing agent.<br>• Listing activity reports help the listing agent to manage the seller's expectations.<br>• An optional feedback tool will send an email to the showing agent with a web-based feedback form on the day of the showing.<br>• Consumers can make showing appointments while viewing properties on MoveInMichigan.com (when offices have this feature turned on in the MLS). |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| ShowingTime for the MLS is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the ShowingTime icon. | Included in your Realcomp MLS Subscription at no additional cost. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Showing Services \| ShowingDesk Web Edition<br><br> | **ShowingDesk Web Edition provides real estate offices with an efficient system to manage real estate showings, send notification emails and text messages, gather showing feedback and generate listing activity reports.** ShowingDesk automatically connects to Realcomp so you can quickly identify agents requesting showings and update your office listing information. It's as easy as point, click, and show!<br><br>Benefits include:<br>• High-speed appointment entry<br>• Online activity reports for agents & homeowners<br>• Automatic email notifications to agents who have shown properties<br>• Task List: All unfinished tasks are logged for prompt follow up so nothing is ever missed<br>• Activity Reports: Quickly generate 15 in-depth reports to keep track of office, agent and listing activity<br>• Web-based feedback and customizable templates<br>• Automatic listing and agent updates<br>• Two-way texts<br>• Upgrade options also available<br><br>**Attention Full-Office Subscribing Brokers:** If you would like to receive ShowingDesk Web Edition as part of your Realcomp services, please contact ShowingTime at 800-379-0057 to get started. Note: MLS of Choice participants are not eligible to receive this service through Realcomp. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| ShowingDesk Web Edition is cloud-based and works on all popular systems and browsers. | Login through your ShowingDesk Web Edition URL. | Included in your Realcomp Subscription at no additional cost for full-office subscribers. |

| Product Type \| Name | Product Description \| Benefits |
| --- | --- |
| Preferred Vendors \| Technology Partnerships<br><br> <br> | Realcomp's Technology Partners are vendors of technology-related products which have been highly recommended to Realcomp by at least one MLS Subscriber based on their positive experience with the vendor.<br><br>Technology Partners agree to provide excellent service to their clients.<br><br>These companies offer various services and solutions such as photos and virtual tours, marketing services, web design and development, and more. |
| *How to Access*<br>Please see Realcomp's Technology Partners listed on our website:<br>https://realcomp.moveinmichigan.com/Links/Industry-Links/-Technology-Partnerships | |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Tenant Screening for Rentals \| RentSpree<br><br>  <br><br><br>Training Links<br>https://www.youtube.com/playlist?list=PLB-TWOLIx_GK9DO93ohtmqLEMlMpNjy8A | **Tenant screening tool that provides you with an online rental application, screening reports, and more.**<br><br>What's Included?<br>• Online Rental Application: Fully mobile-responsive experience<br>• TransUnion Credit Report: With score, collections, trade lines, etc.<br>• Criminal Background Check: Most wanted databases, sex offender registry, etc.<br>• Eviction History Report: 25+ million records, all 50 states<br>• Share Reports: Grant access of reports to clients or other agents<br>• Acceptance/Denial Letters: Safely communicate rental decisions to applicants<br>• E-Signatures: From listing to lease, complete everything online<br><br>Benefits include:<br>• Reduce liability (no handling of SSNs or payments).<br>• Setup to screening the first time takes minutes. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| RentSpree is cloud-based and works on all popular systems and browsers. | Login to Realcomp's Dashboard and choose the ShowingTime icon. | Basic service with Realcomp support Included in your Realcomp MLS Subscription at no additional cost. Additional fees for upgrades can apply. |

| Product Type \| Name | Product Description \| Benefits |
|---|---|
| Virtual Tours (Matterport) \| Next Door Photos<br><br> | **Matterport is an immersive 3D experience to help home buyers virtually walk through the home without even having to step outside the comfort of their current home.**<br><br>REALTORS® can showcase their listings to people all over the world at any time of the day or night. With the power of Matterport, REALTORS® can hold a virtual open house that never closes! In addition to the access, REALTORS® also can get floor plans, videos, and link unique facts from the Matterport tours. |

| *Device Compatibility* | *How to Access* | *Cost Information* |
|---|---|---|
| N/A | Login to Realcomp's Dashboard and choose RCO3®. Select the Next Door Photos-3D Matterport Virtual Tours link from the Realcomp Links section of the homepage. This will take you to the Next Door Photos (NDP) Discount Portal for Realcomp REALTORS®. | This service is not included in your Realcomp subscription. However, please see the NDP Discount Portal for pricing discounts. |

## Reverse Directory of Services

| REALTOR® Needs | Products & Services Available through Realcomp |
|---|---|
| **Add-Edit of Listings** | • Add-Edit by Cotality |
| **Agent Ratings** | • RateMyAgent (basic service) |
| **Appraisals – 1004 MC Form/Market Conditions Report** | • Reports through RCO3® and Paragon Classic |
| **Apps & Widgets** | • CubiCasa App - 2D and 3D Floor Plans+: Scan a floor plan in 5 minutes.<br>• Alexa App - Search Realcomp listings on your Alexa device through the Finding Homes skill. Say, "Alexa, start finding homes" to access property data quickly and easily.<br>• LionDesk App - Keep in touch with leads and close more deals. Send emails, texts and videos directly from your phone.<br>• MLS-Touch App - Easily search for properties with this app that's seamlessly integrated with RCO3®/Matrix, OneHome, and Realist. MLS-Touch gives you the tools you need to stay connected to critical listing data, tax data, and client activities while you're on the go.<br>• ShowingTime App - Manage showings from your phone. Access analytics and reporting.<br>• SentriKey App - Open and manage SentriLock Bluetooth Lockboxes. Access showing notifications, one day codes, access logs and more!<br>• SentriConnect App - SentriConnect is the app that non-Realcomp REALTORS® use to access and open Realcomp's SentriLock lockboxes once permission has been granted by the listing agent or office.<br>• Remine App - The world's first property intelligence tool, integrated with the MLS. Access agent-only MLS, public record data, and more.<br>• RPR App - Easily search for properties, create and send branded reports and view local market statistics.<br>• Realtor.com App - REALTOR.com is a national real estate property app. Find for sale listings nationwide. Search for homes by school. Find Open Houses.<br>• Realcomp's Mortgage Calculator – Use this calculator to easily calculate monthly mortgage and balloon payments, amortization schedules, and more. |
| **Automatic Listing Notifications for Clients/Prospects** | • E-mail notifications via RCO3 & OneHome<br>• E-mail notifications via Paragon/Paragon Connect and the Client Collaboration Center<br>• Remine Pro<br>• Cloud Streams |

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|---|---|
| **AVMs** | • Data Co-op<br>• Realist<br>• Remine Pro<br>• RPR |
| **Buyer Tour document** | • Cloud CMA<br>• RPR (in Beta) |
| **Canva Templates** | • RPR |
| **Comparative Market Analysis (CMA) Reports** | • Cloud CMA with Power Pack & Homebeat<br>• MLS-Touch<br>• Paragon & Paragon Connect<br>• RCO3®/Matrix<br>• Realist<br>• Remine Pro<br>• RPR |
| **Customer Care Support – 7 days per week** | • Realcomp offers Customer Care Support 7 days per week via Phone, Email, and/or Chat. |
| **Conferences** | • Realcomp's MLS Updates and Educational Expo<br>• Realcomp's Spring Fling<br>• Realcomp's Tools of the Trade REALTOR® Expo |
| **Classes/Training on Real Estate Matters** | • Realcomp and our Shareholder Boards & Associations |
| **Consumer-to-REALTOR® Communications on Listings** | • Auto Emails – Listing Notes in RCO3®/Matrix<br>• Cloud Streams<br>• MLS-Touch App<br>• Paragon Connect |
| **Criminal Background Queries** | • domii |
| **Customer Relationship Management** | • LionDesk |
| **Data Sharing with Other MLSs** | • Local MLS Data Sharing through RCO3®/Matrix, Paragon Classic/Paragon Connect, Remine Pro, & MLS-Touch<br>• Out-of-State Data Sharing through the Data Co-op on RCO3®/Matrix<br>• Out-of-State Data Sharing though IntraMatrix on RCO3®/Matrix |
| **Data Syndication** | • Data Syndication Settings on Realcomp's corporate website (Realcomp.MoveinMichigan.com) |
| **Deeds** | • Realist – by Clicking Liber/Page link when documents are available<br>• RPR |
| **Demographics – Neighborhood/Community Profiles** | • Data Co-op<br>• RCO3®/Matrix<br>• Realist<br>• Remine Pro<br>• RPR |
| **Do Not Call (DNC) Registry Checks** | • domii |
| **Document Management** | • Docs+ by Remine<br>• TransactionDesk by LoneWolf |
| **Down Payment Assistance Resources** | • Down Payment Resource |

| for Your Clients | |
|---|---|
| **Drive Time Search Results** | • RCO3®/Matrix<br>• Data Co-op |
| **Educational Resources for All Things Real Estate** | • MLS Tech Trends Bi-Monthly Newsletter from Realcomp<br>• RE Technology E-Newsletters |
| **Electronic Signatures** | • SkySlope Digisign<br>• Docs+ by Remine<br>• Authentisign/TransactionDesk by LoneWolf |
| **Drip Marketing** | • LionDesk |
| **Flood Info (Maps or Risk Info)** | • Paragon/Paragon Connect (Maps)<br>• Realist (Risk Info)<br>• Remine (Maps)<br>• RCO3®/Matrix (Maps) |
| **Floor Plans** | • CubiCasa |
| **Flyer Options for Listings** | • Cloud CMA with Power Pack<br>• Core Logic Data Co-op<br>• Paragon/Paragon Connect<br>• RCO3®/Matrix<br>• RPR |
| **Internet Data Exchange (IDX) Search Widget** | • RCO3® |
| **Lead Generation Tools (Landing Pages that Collect Leads)** | • Cloud CMA Landing Page<br>• Down Payment Resource (DPR) landing page for your website, social media feeds, and/or email footer<br>• IDX Search widget tool in RCO®<br>• Interactive Graphs from InfoSparks – place on your website and social media feeds to spark conversation with consumers about market trends<br>• Tools on Homes.com<br>• Your Listings on MoveInMichigan.com |
| **Listing History** | • Paragon/Paragon Connect<br>• RCO3®/Matrix<br>• Remine Pro<br>• RPR |
| **Listing Sharing to Social Media** | • MLS Touch<br>• Paragon/Paragon Connect<br>• RCO3®/Matrix<br>• RPR |
| **Listing Traffic Reports** | • ListTrac<br>• RCO3®/Matrix<br>• Paragon Classic/Paragon Connect<br>• RPR-Commercial Only |
| **Lot Dimensions on Parcels** | • Data Co-op<br>• MLS-Touch<br>• Paragon Connect<br>• RCO3®/Matrix |

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| | • Realist |
| **Lot Lines on Parcels** | • Data Co-op<br>• MLS-Touch<br>• Paragon Connect<br>• RCO3®/Matrix<br>• Realist<br>• Remine Pro<br>• RPR |
| **Mailings Labels/Addresses for Consumers** | • RCO3®/Matrix<br>• Realist<br>• Remine Pro<br>• RPR |
| **Map Searches** | • Cloud MLX<br>• Data Co-op<br>• Paragon/Paragon Connect<br>• RCO3®/Matrix<br>• Remine Pro<br>• RPR |
| **Market Statistics** | • MarketStats by ShowingTime<br>• MLS-Touch<br>• Paragon/Paragon Connect<br>• Realist<br>• RCO3®/Matrix<br>• RPR |
| **Market Statistics by Agent/Office** | • MarketView by ShowingTime |
| **Market Trends ScriptWriter (AI Tool)** | • RPR |
| **MLS Searches** | • Cloud MLX<br>• Data Co-op<br>• MLS-Touch<br>• Paragon/Paragon Connect<br>• Realist<br>• Remine Pro<br>• RCO3®/Matrix<br>• RPR |
| **Office Supply and Printing/Copying Discounts** | • ODP Business Solutions (Office Depot/Office Max Discounts) |
| **Online Forms/Contracts** | • SkySlope<br>• Docs+ by Remine<br>• TransactionDesk by LoneWolf |
| **Online Document Storage** | • Docs+ by Remine<br>• TransactionDesk by LoneWolf |
| **Open House Scheduling** | • Add/Edit by Remine |
| **Phone Numbers of Property Owners** | • Remine Pro |
| **Plat Maps (as available)** | • RPR<br>• Remine Pro (may be chargeable) |
| **Predictive Analytics (Sell Score)** | • Remine Pro |

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|---|---|
| | • Realist |
| **Property Searches combining MLS and Public Records** | • RCO3®/Matrix (RCO360)<br>• Realist<br>• Remine Pro<br>• RPR |
| **Public Record Databases** | • RCO3®/Matrix<br>• Realist<br>• Remine Pro<br>• RPR |
| **Public Search Site** | • MoveinMichigan.com |
| **Rental Valuations** | • Realist<br>• Remine Pro |
| **School Information** | • Data Co-op<br>• OneHome<br>• Paragon Connect<br>• Realist<br>• Remine Pro<br>• RPR |
| **Scripts** | • LionDesk<br>• RETechnology |
| **Security Software/Features** | • MLS-Touch<br>• SentriLock Electronic Lockboxes & System |
| **Showing Management Services** | • ShowingTime for the MLS<br>• ShowingDesk Web Edition |
| **Technology Partners** | • Preferred Vendors of Tech-Related Offerings |
| **Temperature/Weather Data** | • RPR |
| **Tenant Screening for Rentals** | • RentSpree |
| **Texting of a Listing/Listings** | • Cloud Streams<br>• RCO3®/Matrix & OneHome<br>• Paragon Connect<br>• Remine Pro |
| **Turn-by-Turn Directions to Listings** | • OneHome<br>• Paragon/Paragon Connect<br>• RCO3®/Matrix<br>• Realist |
| **Valuations** | • Remine |
| **Virtual Tour (Discounts on Matterport tours)** | • Next Door Photos (not included in Realcomp services – referral only) |
| **Voice-Activated Searches on Alexa** | • Finding Homes by Lundy – featuring Realcomp listings |
| **Voting Patterns (Presidential)** | • RPR |
| **Walk Score** | • Paragon Connect<br>• OneHome<br>• Realist |