

## How to Use YouTube to Create an Unbranded Video

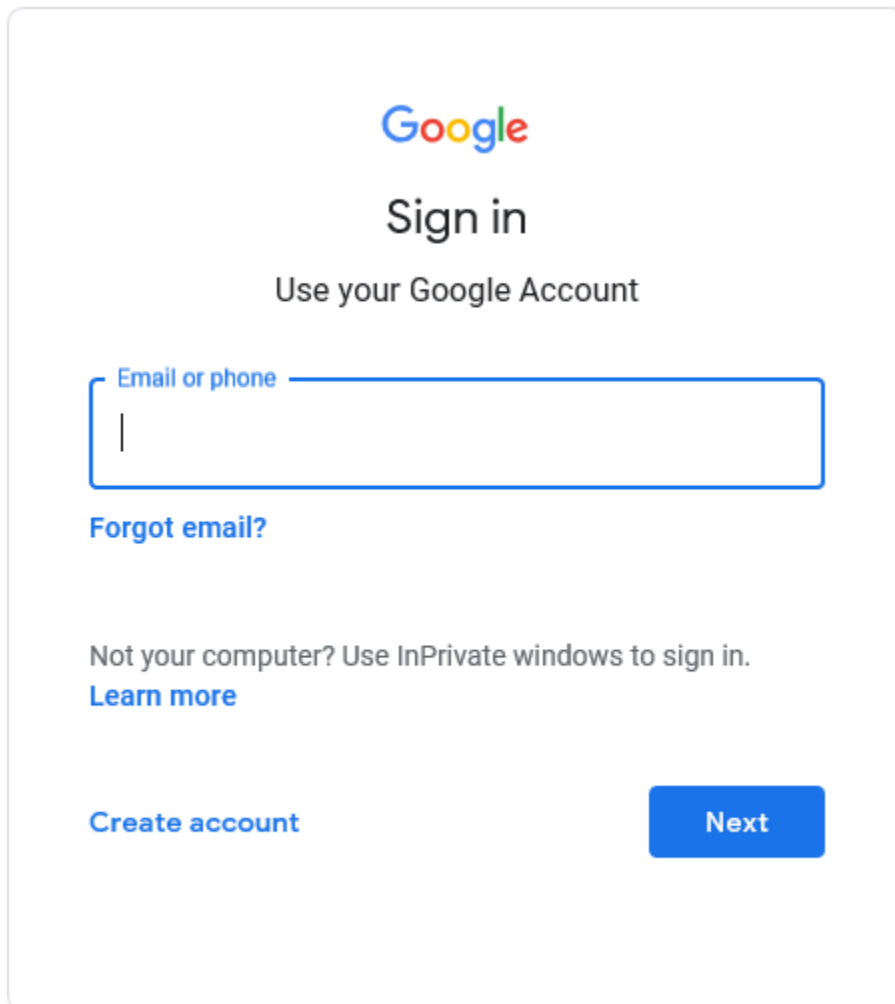
Follow the steps below to create a YouTube account to post an unbranded video:

Step 1

*Create a Google Account*

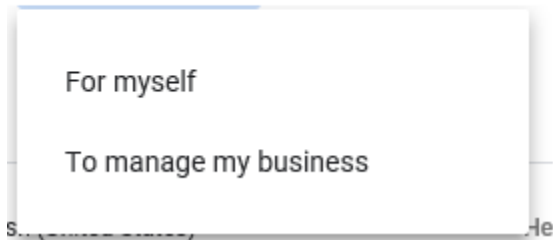
(If you already have a Google Account, this step can be skipped.)

- To create a Google Account, go to [www.google.com](http://www.google.com) and then click on *Create account*:



The image shows a screenshot of the Google sign-in page. At the top center is the Google logo. Below it, the text "Sign in" is displayed in a large, bold font, followed by "Use your Google Account" in a smaller font. A text input field is present with the placeholder text "Email or phone" and a vertical cursor. Below the input field, there is a link "Forgot email?". Further down, there is a message "Not your computer? Use InPrivate windows to sign in." with a link "Learn more". At the bottom left, there is a link "Create account". At the bottom right, there is a blue button labeled "Next".

You will have a choice to either create “For myself” or “To manage my business”.



Select “*To manage my business*” and then you will be able to set up your Google Account with an unbranded name.

A screenshot of the Google Account creation form. The form is titled "Create your Google Account" and includes the following fields and elements:

- Google logo at the top left.
- Form title: "Create your Google Account".
- Input fields for "First name" and "Last name".
- Input field for "Username" with "@gmail.com" as a placeholder.
- Text: "You can use letters, numbers & periods".
- Link: "Use my current email address instead".
- Input fields for "Password" and "Confirm" with an eye icon for visibility.
- Text: "Use 8 or more characters with a mix of letters, numbers & symbols".
- Link: "Sign in instead".
- Blue "Next" button.
- Illustration on the right showing a blue shield with a person icon, a play button, a speech bubble, and a location pin.
- Text below the illustration: "One account. All of Google working for you."

Enter a generic word for both First name and Last name. (If you enter your own first and last name or office name this will make your YouTube video a branded video) and then click on *Next*.

This will take you to a Verification Page and you will be emailed a Verification Code to enter. When the code is received, enter the code and then continue to set up account. Once your Google Account is set up, login to your new Google Account.

## Step 2

### *How to Create a YouTube Account and add Video*

When logged into your Google Account, go to *Google Apps*. The icon is located in the upper right corner:

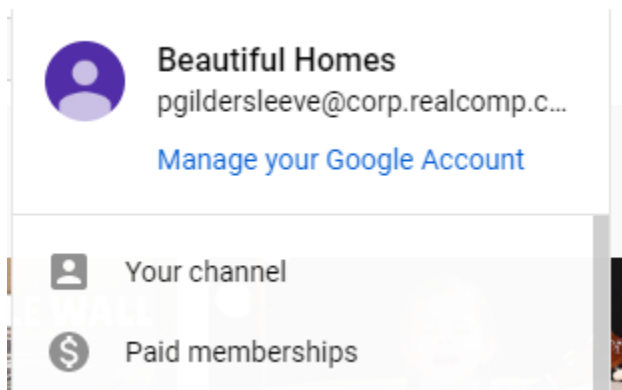


Click on the YouTube Icon. This will take you to your YouTube account.

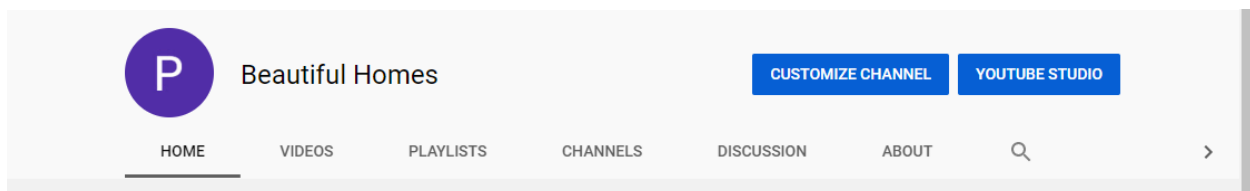
Click on the initial in the upper right corner:



Then click on *Your Channel*.

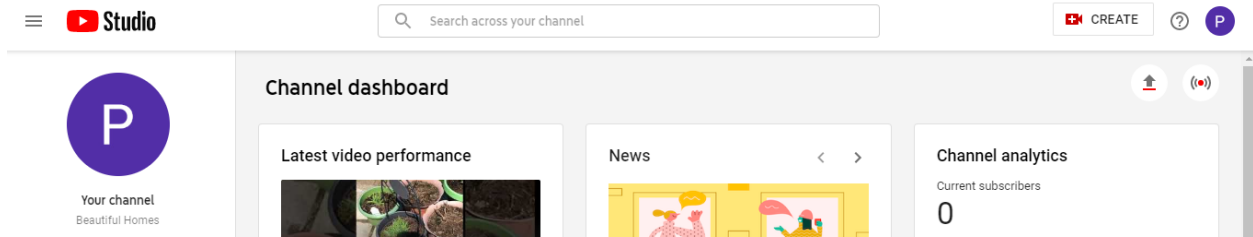


This will take you to your YouTube Account:



Click on *Videos* and then click on *YouTube Studio*:

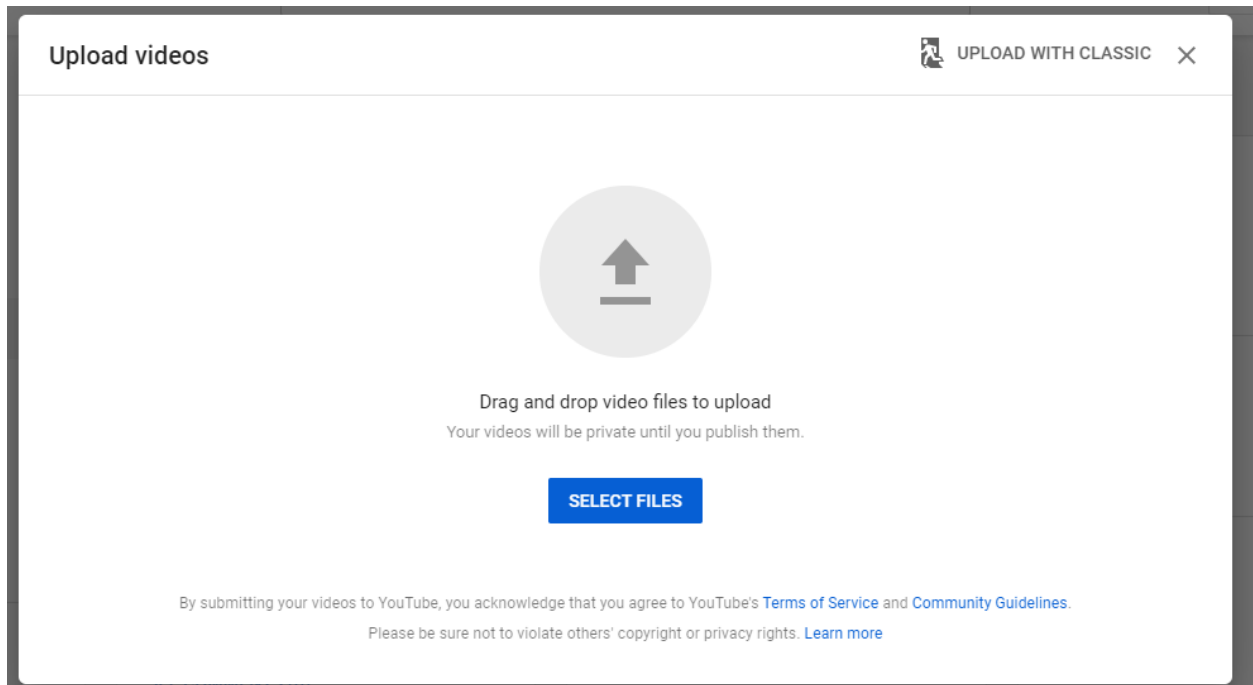
This will take you to your Channel Dashboard.



Click on the up arrow.



This will take you to the *Upload videos* screen:



Click on Select Files or the up arrow and this will take you to your files on your computer.

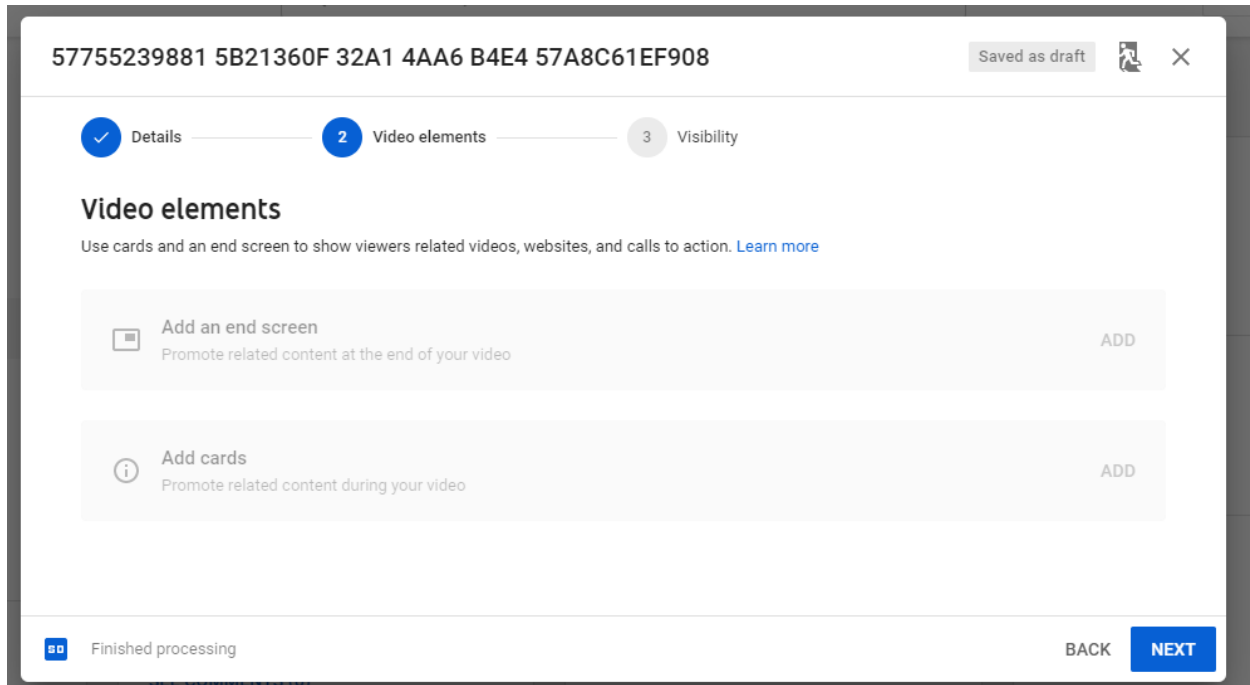
Select the video you want to add to your listing. This will then take you to the Details Screen.

The screenshot shows the 'Details' screen for a video titled 'IMG 2142'. At the top, there are three steps: '1 Details', '2 Video elements', and '3 Visibility'. The 'Details' section includes a 'Title (required)' field containing 'IMG 2142' (8/100 characters) and a 'Description' field with the placeholder text 'Tell viewers about your video'. To the right, a video player shows 'Processing video...'. Below the player, the 'Video link' is 'https://youtu.be/lac6DgDdM7U' and the 'Filename' is 'IMG\_2142.MOV'. At the bottom left, a progress indicator shows '95% processed'. A blue 'NEXT' button is at the bottom right.

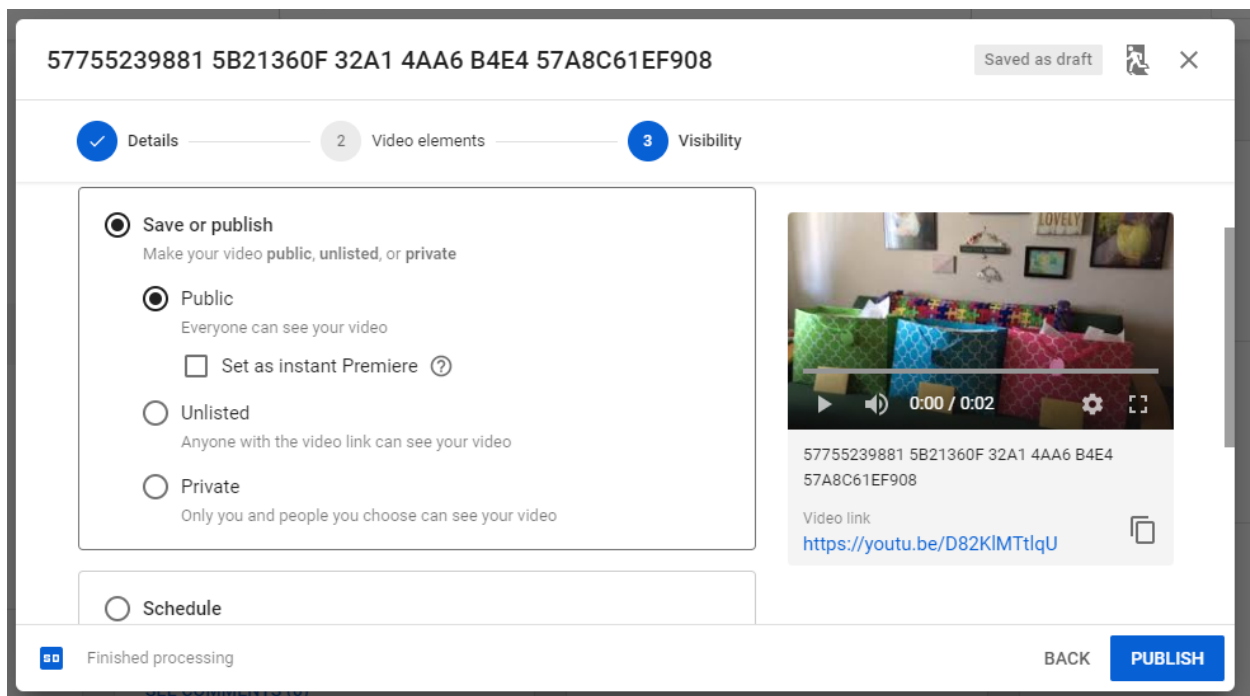
Click on *Next*.

The screenshot shows the 'Details' screen for the same video 'IMG 2142'. The '1 Details' step now has a red warning triangle icon. The '2 Video elements' and '3 Visibility' steps remain. The 'Is this video made for kids? (required)' section is highlighted with a red box. It contains a warning message: 'Regardless of your location, you're legally required to comply with the Children's Online Privacy Protection Act (COPPA) and/or other laws. You're required to tell us whether your content is made for kids?' and a prompt: 'You need to answer this question'. Below this are two radio button options: 'Yes, it's made for kids' and 'No, it's not made for kids'. There is also an 'Age restriction (advanced)' section and a 'MORE OPTIONS' link. The video player on the right now shows a video thumbnail and a progress bar at '0:00 / 0:06'. The 'Video link' and 'Filename' are the same as in the previous screenshot. At the bottom left, the progress indicator shows 'Finished processing'. A grey 'NEXT' button is at the bottom right.

Continue selecting *Details* and click on *Next*.




Click on *Next* and then select *Public* and then click on *Publish*.










*Video Published* will display with the link to your video.


**Video published** ×

 57755239881 5B21360F 32A1 4AA6 B4E4 57A8C...  
Published Apr 28, 2020

**Share a link**

Embed Facebook Twitter Blogger reddit Tumblr

Video link  
<https://youtu.be/D82KIMTlqU> 

**CLOSE**

You can now copy and past the Video Link and add it to your listing.

Step 3

*How to add your video to your listing*

When logged into *RealcompOnline* go to *Input* and then under *Quick Modify* select your listing or enter your MLS# and then click on *Edit*.

**+ Input**

**Listings**

[Add new](#) or [Edit existing](#) Listings

Quick Modify:  
 [Edit](#)

**Roster**

[Add new](#) or [Edit existing](#) Agent Roster

Quick Modify:  
 [Edit](#)

Under *Select Form* select *Manage Virtual Tours*.

**Select Form**

- [Residential/Condo Listing Form](#)
- [Residential/Condo LEASE Listing Form](#)
- [Multi Family Listing Form](#)
- [Vacant Land Listing Form](#)
- [Commerical/Industrial/Business Listing Form](#)
- [Delete Listing](#)
- [Manage Open Houses](#)
- [Manage Virtual Tours](#)

The *Virtual Tour* option will display. Under *Branded VT URL* enter the YouTube video URL and then under *Virtual Tour Type* select *Video*

Click on *Submit Listing*.



+ Manage Virtual Tours

**VIRTUAL TOUR**

MLS # 2200026809

Enter the Virtual Tour URL below. Most Virtual Tour companies provide two links - one "branded" with your personal and/or business information and one "unbranded". Use the "unbranded" version when adding your virtual tour to RCO3. Agent, office, or marketing information is not allowed.

The URL must start with **http://**

**Unbranded VT URL #1**

**Virtual Tour Type**

**Branded VT URL #1**

**Virtual Tour Type**

**Unbranded VT URL #2**

**Virtual Tour Type**

**Branded VT URL #2**

**Virtual Tour Type**

**Digital Millennium Copyright Act (DMCA) Acceptance**

By the act of submitting any property media content, including but not limited to photographs and virtual tours, I represent that I have full right, power and authority to grant and hereby do grant to Realcomp an assignable, irrevocable, perpetual, worldwide, non-exclusive license for the use of such media content for purposes of agreed-upon services provided by Realcomp, including, without limitation, the republishing of the content in whole or in part and in any format. I further represent that such listing content was created with the express permission of the property owner.

For more information on obtaining the authority listed above, go to <https://goo.gl/edrmf8>

Your unbranded Video will now show on your listing.